

TV GUIDE

**Will You Pay
For TV Shows?**

LOCAL PROGRAM LISTINGS
Week of January 15-21

15c



**Martha
Raye**

as we see it

A lady in Mt. Kisco, N.Y., complains that folks are bringing their TV manners into movie theaters and, to put it bluntly, she doesn't think much of TV manners.

"They don't bother to whisper if they feel inspired to conversation," she says. "And every few minutes some of them are impelled to refresh themselves with soft drinks or candy bars even if it does mean crossing and re-crossing rows of people who are trying to concentrate on the screen."

We rather disagree with the delegate from Mt. Kisco. For many years we felt that movie theaters were much too stodgy, what with people whispering, tiptoeing and muttering "excuse me" as they tromped on your feet. There was, too, always that bothersome question of, "Am I entitled to the elbow rest on the right or the one on the left?" and the feeling of frustration that came when the lady in front of you removed her hat and revealed a towering hair-do.

Nowadays, what with everyone munching popcorn, swizzling celery tonic and chatting informally, we have a much better time at the movies. There's a nice, homey feeling about the theater, and, of course, the movies themselves are better than ever.

Television does not deserve all the credit for the transition from formal to informal atmosphere in the theaters. The motion picture producers, with their 3-D, their CinemaScope, their Cinerama, their stereophonic sound and other innovations, are trying constantly to make the audience part of the show. No one can be part of the show if he's stiff and withdrawn. Everyone must enter into the homey spirit of the movie.

Without TV manners, who could feel at home in a theater these days?

Contents

Vol. 2, No. 3

TV
GUIDE

LOCAL PROGRAM GUIDE Week of January 15-21

Opens Opposite Page 12

TELETYPE

New York	3
Hollywood	4

ARTICLES

How TV News Scoops Are Made	5
<i>Poul Winchell:</i>	
<i>He Wants To Be An Actor</i>	8
<i>The Mon Who Made Godfrey</i>	
<i>Donce</i>	11
<i>Poy-As-You-See TV</i>	18
<i>Old Horse Operos Never Die</i>	20

CLOSE-UP

<i>Roucous, Rowdy Mortha Raye</i>	15
---	----

REVIEWS

<i>Red Skelton Show</i>	13
<i>Life With Fother</i>	14

SINGER ALBUM

<i>Snooky Lonson</i>	12
<i>Next Week: Kote Smith</i>	

REGIONAL RECIPES

<i>Son Francisco: Melon Plote</i>	22
---	----

SPORTS

<i>Red Smith Reports</i>	23
--------------------------------	----

COLUMN

<i>Fine Tuning</i>	14
--------------------------	----

Walter H. Annenberg, Editor

Merrill Panitt, National Managing Editor
Harold B. Clemenko, Regional Managing Editor
Michael J. O'Neill, Advertising Director
James T. Quirk, Publisher

TVGUIDE is published weekly by Triangle Publications, Inc., 333 South Broad Street, Philadelphia 7, Pa. Kingsley 8-0807. National Advertising Office, 488 Madison Ave., New York 22, N.Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the United States 1 year \$5.00, 2 years \$8.00, 3 years \$11.00, single copy 15c; in Canada 1 year \$6.00, 2 years \$10.00, 3 years \$14.00; in Pan-American Countries 1 year \$7.00, 2 years \$12.00, 3 years \$17.00; in other Foreign Countries 1 year \$8.00, 2 years \$14.00, 3 years \$20.00. Copyright 1954 by Triangle Publications, Inc.

TV Teletype *



NEW YORK

Bob Stahl reports:

Don't look now, but JULIUS LA ROSA may be losing his humility. He arrived an hour-and-a-half late for a recent Toast of the Town rehearsal and had no excuse to offer for his tardiness. Emcee ED SULLIVAN reportedly was more than a little peeved . . . MARGOT FONTEYN, prima ballerina of the famed Sadler's Wells Ballet, heads the guest lineup on Toast Jan. 24, along with SAM LEVENSON, the AMES BROS. and CESARE SIEPI, Metropolitan Opera basso.

* * *

Despite ARTHUR GODFREY's personal complaints on the air that he hasn't been feeling too well and persistent rumors that he'll take a six-month leave, he insists that he's taking no time off until his vacation next summer . . . DEAN MARTIN and JERRY LEWIS slated for their next Comedy Hour appearance Feb. 28, filling an open date on the program's schedule.

* * *

Sponsor of Dragnet has renewed its contract for a full 52 weeks. But with 100 stanzas of the show already filmed, JACK WEBB can still switch his attention to his projected Pete Kelly's Blues program, if he so desires . . . Dragnet, incidentally, was back in first place in the American Research Bureau ratings for December with a 61.3 rating. It nosed out I Love Lucy, which slipped to second place with an even 60 rating.

* * *

Producers of Suspense have been asked by their sponsor to steer clear of costume dramas. Seems that most TV viewers dislike period pieces as much as movie fans do.

* * *

Our nomination for the most earth-shattering statistic of the year: CBS has it figured out that its "eye" trademark is seen about 100 million times daily by viewers and has been seen collectively some 75 billion times since it was introduced two years ago . . . GROUCHO MARX guests on EDDIE CANTOR's next Comedy Hour show Jan. 31.

* * *

ETHEL MERMAN and JIMMY DURANTE will team for an original musical comedy on MISS MERMAN's first Comedy Hour starrer Jan. 24. For her second show of the season, Feb. 21, she hopes to do a condensed TV version of one of her hit Broadway musicals. The rights are controlled by one of the movie studios, however.

* * *

NBC has decided to cancel The Bennetts and the fate of its other morning soap operas appears shaky. As a result, the upcoming Home Show may go from 11 A.M. to Noon, rather from Noon to 1 P.M., as originally scheduled . . . GERTRUDE BERG pencilled in for a starring role in "Morning Star" on U.S. Steel Hour Feb. 2.

Another network has finally succumbed to the wrestling craze. CBS inaugurating a weekly long wrestling show from the Hollywood Legion Stadium on Feb. 6. Just when we thought the "sport" was on its way out as TV fare . . . LIBERACE is shooting six of his next 13 TV films in color. FRANK WISBAR, producer-director of Fireside Theater, has scrapped plans to shoot color film and will now wait for the commercial advent of color tape.

* * *

NBC now has shows on the planning boards for both ALAN YOUNG and PHIL SILVERS. But GEORGE GOBEL has decided to forego a show of his own for the time being, concentrating instead on guest shots and the night club circuit . . . CBS has been having a series of talks with MARGE and GOWER CHAMPION, who want to do a dramatic show with little or no emphasis on dancing.

* * *

NBC is converting its Burbank studio to color. BRODERICK CRAWFORD is thinking seriously of making a cops-and-robbers film series . . . And JANE WITHERS and her daughter WENDY are dickering for a TV show of their own.

* * *

A network has been talking to ZSA ZSA GABOR about an hour-long variety show . . . Look for BETTY WHITE, of Life With Elizabeth, to add a network daytime show to her schedule. She's been a West Coast day-time favorite for almost six years.

* * *

Columnist SHEILAH GRAHAM will do a TV news-gossip show for CBS . . . TONY DEXTER has been signed to headline a new dramatic film series, The Count of Monte Cristo . . . Veteran movie producer HUNT STROMBERG is moving into TV to produce a series based on juvenile delinquency. It will be titled Pitfall . . .

* * *

ROBERT YOUNG is about to make a two-ply plunge into TV. He stars in "One In Every Family" for Ford Theater, shooting Jan. 16, and will then go into his own series, Father Knows Best.

* * *

DAVID BRIAN, MARTHA VICKERS, MARJORIE LORD and ROSS ELLIOTT head the cast of the newest GE Theater film, "Another Sunlight" . . . Four set manufacturers--RCA, Zenith, Silvertone and Roesch--held private demonstrations of their color sets here Jan. 1, picking up the Rose Parade color-cast via NBC.

* * *

ROBERT E. SHERWOOD, pleased with the success of his first hour-long drama for NBC, "The Backbone of America," is unreservedly enthusiastic about TV, believes it to be the perfect training ground for young new playwrights and feels it will also help to revitalize the American stage.



It's Nice To Scoop The World

TELEVISION NEWSMEN
WORK, FIGHT AND PLAN
TO GET THE STORY FIRST

WHEN the *Ile de France* rescued the survivors of a sinking freighter during a wild storm, an enterprising passenger offered CBS-TV color films of the rescue. There was one hitch: the *Ile de France*, the passenger, survivors and film were still a day and a half out on the high seas.

CBS's foreign news editor, Frank Donghi, a newsman of the old school, tried a long shot. If he could pick up the film by helicopter, bypass customs, scoot the film out for processing, he would scoop the industry by showing it on the *Doug Edwards* show, 7:30 P.M. Friday—one hour



▲ John Cameron Swayze: for his NBC show, crazy cameramen produce best results.

John Daly: 'The best chance for a scoop is to have competitor's luck run out.' ▶



after the ship was due to dock in New York.

On a pre-arranged signal, the film, sealed in tins and attached to a life preserver, was dropped overboard. "From a plane, a life preserver looks like a candy mint, and each time we'd spot it, we'd turn around to come down for a landing and lose our bearings. On about the eighth try, we got it . . . fortunately," Donghi added. "On this kind of a venture, you're only a hero if you come through. If you don't, you're an out-and-out bum."

There are two major kinds of news stories—the planned and the accidental, and planned events (speeches, new developments) get about as much secrecy as a county fair, with almost as many attendants. When disasters occur, the news is relayed to police and fire departments, which are covered by local newspapers. Within minutes the wire services send flashes out over the teletypes to newsrooms of nearly every newspaper,

radio and television station in the country. A TV assignment editor needs only to pick up the phone, call his contact nearest the scene and tell him to get out on the job.

John Daly, ABC's vice-president in charge of news, says, "With today's thoroughness of coverage, the most practical hope for a scoop is to hope your competitor's luck runs out." Occasionally, though, it's done in full view of the entire press. In the last Presidential campaign, a weary Adlai Stevenson sat on a dais facing a wall of cameras. Stevenson on a dais was a daily event, but a hole in the shoe of the man who might be President was TV, magazine and front page material—and one person saw that.

Nowadays, the only guaranteed scoops are the manufactured ones (the point where press agency was born) and cameramen go to fantastic lengths to come up with a new angle for an ordinary story. Any news editor will tell you that "cameramen

Edward R. Murrow: he went to the front in Korea coverage.



don't die in bed." Frank McCall, producer of Swayze's *Camel News Caravan* is convinced that "the crazier the cameraman, the better the results."

One windy day last year, during the filming of "The Thief," Ray Milland climbed the 200-foot antenna tower that rises from the 102nd floor of the Empire State Building. The press and movie crews thought their view from the 102nd floor terrace was

Milland's spectacular upward climb.

A few winters back, mountainous snow drifts stalled a train in California's Donner Pass. A CBS photographer, using a rented plane, landed, took pictures and flew back to Los Angeles before the emergency crews had gotten through. That same night, while the train was still stranded in the mountains, Eastern viewers saw the film on the *Douglas Edwards* show.

While most people witness a riot, an explosion or a plane crash once in a lifetime, cameramen cover them every day. For hazardous assignments, the networks insure their men each for \$25,000. On especially dangerous missions, as when CBS recently sent a man to the North Pole, insurance goes as high as \$50,000.

Dangerous Assignment

In covering New York's waterfront scandal, Chet Burger, CBS's news chief, was knocked down and out before his identity was established.

In the treacherous Eastern zone of Germany an NBC cameraman, working incognito, was almost mobbed when his affiliation became known. And during the filming of Ed Murrow's documentary on Germany, NBC's camera crew caught the CBS crew in a brawl with the Germans who were shouting "Amis (a derogatory word for Americans) go home."

We Beat! We Beat!

So rare are news scoops that when one does occur (NBC beat CBS by 40 minutes on the Greenlease kidnap murder) the networks shout themselves silly telling the world.

Although viewers will go on being loyal to individual commentators, the substance of a news show is in the hands of the cameramen. As Burger says, "You can take the best commentator, the best news editor, the best script, and no matter what you do with them, your show is no better than your film was in the first place."



News cameras atop the Empire State.



CBS covers landing of Korean wounded.

sensational enough. But Tom Priestly, an NBC man, disagreed—and placing the strap of his hand camera between his teeth, started up the ladder ahead of Milland. Priestly then braced himself with one hand and ran his camera with the other, shooting down at

HE WANTS TO BE AN ACTOR, TOO

PAUL WINCHELL EYES NEW CAREER, BUT CAN HE DO WITHOUT JERRY MAHONEY?



Winchell says Jerry will have less to do, but that new role will be more important.

THERE WERE raised eyebrows along puppet row when the Winchell-Mahoney show changed its name to the *Paul Winchell Show*. Did this mean that Jerry Mahoney would be out of a job?

It turns out that Paul is doing some long-range thinking. "A ventriloquist usually becomes subordinated to his dummy," Paul explains. "I had to find some way to develop two distinct people—Jerry and me."

Paul decided that the way to establish his own personality apart from

his ventriloquism was to become an actor. And not just an ordinary actor. He wants to become a great actor.

But what about Mahoney? Where does he fit in? "What I've done," answers Paul, "is to establish two different entities. Jerry does a sketch with me seemingly nowhere around. We do the commercials alternately. That way it looks like I'm resting while he's working and vice versa."

Paul, of course, has been acting on his show for several years, but this year he went all out on the acting

kick. The sketches were longer and written with more care. He did a weekly comedy sketch with Jerry and Knucklehead Smiff, but another part of the program starred Paul and top actors and actresses in dramatic bits. Hence the new title of the show.

Realism Was Needed

How did Paul come to the conclusion that he was an actor? It all started on the *Lights Out* show a few years ago. They had a story about a ventriloquist who had no control over what his dummy was saying. They were going to use a straight actor in the part until the producer decided that a real ventriloquist would give the show added realism.

"As it turned out," reports Paul, "my acting wasn't so hot, but the show was a big success because of the mechanical realism. That was my first dramatic attempt."

When the What's My Name? gimmick on the old Winchell-Mahoney show called for actors, Paul decided to expand his activities. "For the first year, I was a pretty stinking actor. I was more concerned with what I was going to say. Then I began to realize all the little nuances existing in the drama. I learned how to react to what others were saying."

Holiday From Acting

Apparently at the request of sponsors, Paul is doing some of his shows without the dramatic interlude, but he shows no indication of permanently abandoning the plan.

For those concerned with Mahoney's future, Paul offers these reassuring words, "I know which side my bread is buttered on. Jerry is emphatically not going to become less important. He'll have less to do, but what he does will be more important."

After Paul swung over into the acting dodge, his pal Jerry decided that he's a ham too. "Jerry can be serious now and the audience will go

along with it," Paul says simply.

The larger emphasis on the dramatic end of the show this fall included the importation of big-name guest stars to play opposite Paul. Robert Preston, Viveca Lindfors, Gene Lockhart and Maria Riva have already put in appearances.

"The response was much greater than we had expected," says Paul. "We've even had suggestions that we



Paul Winchell sharpening his dramatic ability with Signe Hasso, of the films.

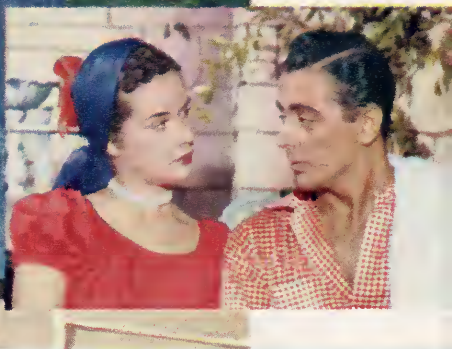
make the dramatic skits longer."

A clue to Paul's drive for success can be found in his courageous and winning battle with polio. Crippled by the disease, Paul not only recovered, but is now a substantial physical specimen and an accomplished weight-lifter.

Chances are that if he becomes a great actor, he'll decide he wants to be a politician. Since he already is a singer, dancer, actor, ventriloquist, mimic, stunt man and comedian, it would be no trouble at all.



Marion Marlowe joins Rogue in rumba.



Harry explains step to Lu Ann Simms.

The McGuire sisters get some pointers.



Haleloke: she had to forget the hula.



THE MAN WHO MADE

Godfrey Dance



Arthur Godfrey used to join Harry Rogue in these fast numbers before his operation.

HARRY ROGUE, an agile 37-year-old dancing master, is the man who made Arthur Godfrey dance and who is now busy making expert hoofers of all the little Godfreys.

Harry, who holds special dancing classes for the Godfrey gang each week, hasn't had to flunk a pupil yet.

Rogue says Haleloke had to forget some of her hula rhythms to learn other steps. "Janette Davis is as good as any of the gang," he says. "All she

needs is confidence. After watching me go through a routine, Jan says she'll never master it. But she does. Frank Parker and Marion Marlowe are both experienced dancers.

"The best of the lot? Until his operation, I'd say Mr. Godfrey. He has a photographic mind. He used to watch the steps and then do them without a hitch. He'd even do the others' routines to show how easy they were."



TV GUIDE



SINGER ALBUM

Snoopy Lenson



Chicago Dateline

TV's Week: Don McNeill's *Breakfast Club* series bows on TV Feb. 22, when ABC ventures into the field of early daytime programming. Don's show will be a network simulcast complete with all the Breakfast Clubbers.

WGN-TV's symphony concerts are now being relayed via kinescope to other parts of Illinois. The full hour telecasts of Chicago

Symphony programs are seen over Rockford's WTVO, Belleville's WTVI, Peoria's WEEK, Springfield's WICS and Decatur's WTVP.



Mintz

February is anniversary month for two WNBQ veterans, both with a record-shattering five years in TV. Herbie Mintz launches his sixth year of piano-twiddling on Feb. 7, while Walt Durbahn begins Number 6 on Feb. 3. (See picture, Page A-5.)

Kansas City, Mo., had its share of celebrities this week when the *Kukla, Fran and Ollie* troupe and glamorous

Toni Gilman flew down to help launch TV GUIDE's new edition there.

Tommy Bartlett is apparently going to welcome travelers down Silver Springs, Florida, way. NBC's pudgy Chicago emcee has acquired an International Deer Ranch there to be used as a year-round exhibition area.

The Chicago Arena has set Jan. 19 as Norman Barry Night, honoring the popular WNBQ sportscaster. Fans may obtain free tickets by writing to Barry at WNBQ Coincidence: Jan. 19 also happens to be Norm's birthday.

Advance Tips on Shows: WGN-TV will show a one-shot kinescope Feb. 1 at 8 PM titled *What's The Story*, and featuring Dr. Allen Du Mont in a discussion of the controversial color TV story.

Two more adventure thrillers will be added soon (via film) to WBKB's schedule. Bogeyman Boris Karloff debuts as *Colonel March of Scotland Yard* Feb. 4 in the 9:30 PM slot, while *Rocky Jones, Space-Man Superb* lands in the weekly 5:15 PM Friday period, starting Feb. 26.

channels listed in program section

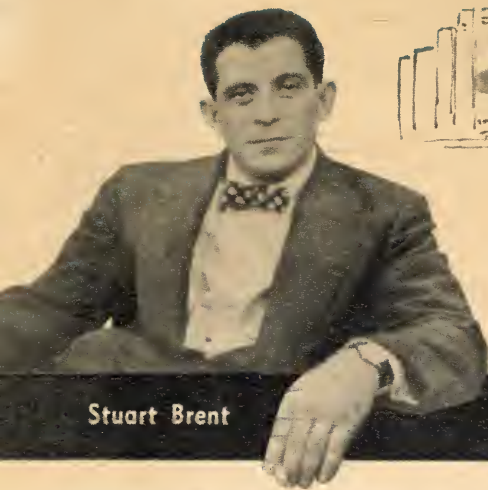
CHICAGO, ILL.

- | | | | |
|-----------------|----------------------|-------------------|----------------------|
| ② WBBM-TV (CBS) | 410 N. Michigan Ave. | ⑦ WBKB (ABC) | 20 N. Wacker Dr. |
| ⑤ WNBQ (NBC) | Merchandise Mart | ⑧ WGN-TV (DuMont) | 441 N. Michigan Ave. |

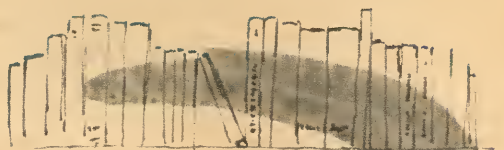
MILWAUKEE, WIS.

- | | | | |
|-----------------|--------------------|-----------------|----------------|
| ④ WTMJ-TV (NBC) | 720 E. Capitol Dr. | ⑫ WCAN-TV (CBS) | 723 N. 3rd St. |
|-----------------|--------------------|-----------------|----------------|

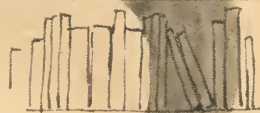
General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois • Expiration No. 289
Advertising Offices: 6 North Michigan Avenue, Chicago 2, Illinois • All Phones: Wabash 2-0366



Stuart Brent



He
Sells



Philosophy

WHEN Stuart Brent, a swarthy-complexioned gentleman who runs a bookshop on Boul Mich, began his TV series of philosophical chats, few experts on Chicago's video scene would have given you a nickel for his chances of survival. Least assured of all was Stuart himself, who was caught several times pinching himself and mumbling, "What the devil am I doing here?"

Housewife's Delight

However, today with several months of telecasting behind him, the same Stuart Brent is threatening to become as vital to TV as are Paul Gibson and Galen Drake to radio. In this short span, his 15-minute show at 1:15 PM, on channel 7, has wooed a goodly portion of housewives away from the traditional afternoon giveaway stanzas. To quote the average housewife and mother: "It's such a relief . . . to listen to someone who has the ability to make me feel like an important person."

Stuart spins his talks around topics close to every homemaker's heart. He teaches them how to be happy though married and how to take the monotony out of housework. For the core of his lectures, Stuart uses a central formula for personal happiness which, he claims,

is based on love, reason and productive work. By clever manipulations, he weaves parables into each talk, a technique which detracts from the stigma of dullness usually associated with philosophy.

Father, Teacher, Editor

Stuart comes by his gift of gab and insight through a long study of philosophy—and people. He's happily married to a former concert pianist and the father of three children—two boys and a girl, all of pre-school age. He is a former teacher in Chicago schools and colleges, a philosophy lecturer, and presently holds a post as editor in the psychiatric division of Random House publishers. His boss, one Bennett Cerf, is also rather well-known and respected in television.

The prime concern of some viewers is what will happen when Stuart runs out of material. This danger, however, does not appear imminent. Statistics will prove it. As a philosophy teacher, he carried a five-hour-per-day talking schedule in school. This is equivalent to 20 quarter hours, his chatting time on TV. One day's teaching, therefore, equals one month of TV shows. At that rate, Stuart Brent, the man with the parables, still has a long way to go.

Letters to the Editor

—YOU TELL TELEVISION

Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill.

Plugging Duggan



Duggan

Through a recent Sportscast column, you asked for comments on the Tom Duggan Show. Here are mine: We think Tom Duggan is tops and listen to him regularly. Con-

versely, we never tune in any of WNBQ's Five Star Final shows since Duggan was fired. Why don't you discuss some of the remarks obnoxious Jack Eigen is always making about Tom? Tom Duggan's show is so far superior to both Eigen's and Howard Miller's that it is useless to make comparisons.—*Mr. and Mrs. E. J. Dunphy, Chicago.*

Slugging Duggan

Your articles in TV GUIDE have been very fine, especially the ones about Tom Duggan. I think Norm Barry does twice the job that Duggan used to do on his Channel 5 sportscast. Tom should, by all means, go back to the plumbing trade his father follows.—*Bob David, Aurora, Ill.*

Grass Roots Straw Poll

The day after Tom Duggan complained about his poor ratings, my husband and I took a survey about Tom at the hardware store we own. Of 118 customers we quizzed, 82 said they listen to Tom Duggan every night he's on. Thirty-six of those quizzed, however, said he was on too late (11:10 PM) and that getting to bed early was more important. I wish he were on earlier, too.—*Mrs. Margaret Sudino, Chicago.*

Erin Go Bragh!

Duggan Forever!—*Mr. and Mrs. F. Koral (and friends), Chicago, Ill.*

Fuller Explanation

In your December 25th issue, an item was carried on newscaster Julian Bentley's use of the signoff symbol—"73." It was explained that "73 is telegrapher's Morse code, used for quick signoffs." That's only partially correct. As stated by the A.R.R.L. (American Radio Relay League), "73" means "Best Wishes, Best Regards, etc." Moreover, it is not only used in telegraphy but among radio "hams" of whom I am one.—*Richard Andersen, Chicago.*

Comments on Custom

Recently on the WBBM-TV program *Events of the Week*, Lee Phillip made the remark "that the lights on the Christmas tree could possibly signify the same thing as the candles in the Jewish Feast of Lights, both commemorating the birth of Christ." She should be told that the Jewish Feast of Lights commemorates the victory of the Maccabees over the Syrians and the rededication of the Temple—not the Nativity!—*Joel Zaiman, Chicago.*

Homework



Storm

I am a girl, 11 years old. As a school language exercise, we must write a special letter to someone. I would like to write to Gale Storm, who is the star of *My Little*

Storm. I keep a scrapbook on her. Could you please give me her address? Thank you.—*Mary Ellen Howard, Oak Park, Ill. (You can write to Gale, care of CBS-TV, Hollywood 28, Calif. You're welcome, Mary Ellen.—Ed.)*

- 12:25** ② **Lee Phillip Show—Tips**
Fashion news and shopping hints.
- 12:30** ② 25 **Garry Moore Show**
Garry provides commentary for the first public showing of Paris designer Pierre Balmain's 1954 collection of resort clothes.
- ⑤ **Animal Playtime—Kids**
Win Stracke entertains the youngsters.
- 12:45** ② **Film Short—"Carousel"**
- 12:55** ④ **Weather—Bill Carlsen**
Weather far Milwaukee and vicinity.
- ⑦ **News—Ulmer Turner**
- ⑨ **News—Steve Fentress**
Local and national events.
- 1:00** ② 25 **Double Or Nothing**
Bert Parks emcees quiz game.
- ④ **Behind The Screens**
A look at television "backstage."
- ⑤ **Francois Pope—Recipes**
Apple custard meringue pie; glazed shrimp.
- ⑦ **Ruth Crowley—Baby Care**
Problems of baby 18-20 months old.
- ⑨ **Watch To Win—Quiz**
Don Gordon and the Starnoters.
- 1:15** ⑦ **Stuart Brent—Discussion**
Advice and information for women.
- 1:30** ② **Linkletter's Houseparty**
Guest: Attorney Richard Maddox.
- ④ **Beulah Donahue—Women**
- ⑦ **The Dowds—Discussion**
Talks by Betty and Don Dowd.
- ⑨ **Adventure in Learning**
Discussion presented by Loyola Univ.
- 25 **Film—Title Not Available**
- 1:45** 25 **Linkletter's Houseparty**
Art Linkletter emcees variety.
- 2:00** ② 25 **Big Payoff—Quiz Game**
Randy Merriman and Bess Myerson.
- ⑤ ④ **Kate Smith Show**
Kate presents comedian Al Bernie; members of Jack Miller's orchestra in a jazz session; Dorothy Day and fashion show.
- ⑦ **Claude Kirchner Show**
Discussion for women.
- ⑨ **Paul Dixon Show—Music**
Musical pantomimes with Wanda Lewis.
- 2:30** ② 25 **Bob Crosby Show**
Tunes: "Everybody Loves Saturday Night," "Ricochet," "Buttan Up Your Overcoat."

- 2:45** ⑦ **Mique Collis Show—Tips**
Hints for the ladies.
- 3:00** ② **Petticoat Party—Games**
Frazer Thomas emcees games. (Guests are invited to the Garrick Theater. Tickets unnecessary.)
- ⑤ ④ **Welcome Travelers**
Interviews with Tommy Bartlett. (Guests invited. Write Guest Relations, WNBQ.)
- ⑦ **MOVIE—"Social Error"**
"Our Gang" comedy with David Sharpe.
- ⑨ **Commercial—Film**
- 25 **Trudy Beilfus—Foods**
Interesting meal preparation.
- 3:05** ⑨ **Movie Quick Quiz**
Dick "Two-Ton" Baker is emcee.
- 3:30** ② **Shopping With Miss Lee**
Buying hints with Lee Phillip.
- ⑤ ④ **On Your Account**
Win Elliot emcees.
- ⑨ **Index: Information**
"This Is The Life," with the Fishers. Grampa Fisher agrees to take part in a play.
- 25 **Robert Q. Lewis—Variety**
Robert Q. with Jan Arden, Earl Wrightson, Jaye P. Morgan, and Lois Hunt.
- 3:45** ② **MOVIE—"Spy Of Napoleon"**
Napoleon's top spy is threatened with loss of the girl he loves.
- 4:00** ④ **Super Circus—Big Top Fun**
Claude Kirchner and Mary Hartline.
- ⑤ **Atom Squad—Adventures**
Film drama shown in part.
- ⑦ **News—Ulmer Turner**
Local and national events.
- ⑨ **MOVIE—"Riders From Nowhere"**
Man finds body of an ambushed sheriff. Jack Randall and Ernie Adams. ("Old Horse Operas Never Die," see page 20).
- 25 **Kids Karnival—Fun**
Contests for youngsters.
- 4:05** ⑦ **MOVIE—"Silent Valley"**
Western adventure.
- 4:15** ⑤ **Pinky Lee Show**
Contests and audience-participation.
- 4:30** ⑤ ④ **Howdy Doody—Puppets**
Fun with Howdy and his friends.
- 25 **Film—Title Not Available**
- 4:55** ⑨ **News—Les Nichols**

5:00 ② **Garfield Goose and Friend**

"King" Garfield and Frazer Thomas.

④ **Foreman Tom—Western**

Tall tales and film stories.

⑤ **Elmer The Elephant**

John Canrad entertains children.

⑦ **Nick Francis—Films**

Short movies and cartoons.

⑨ **Junior Edition—News**

Steve Fentress with teen-age news.

⑫ **Weather—Joe Kenny**

5:05 ⑫ **News—Lan Singer**

News report for Milwaukee and area.

5:10 ⑫ **Sports—Hal Walker**

Events in the world of sports.

5:15 ⑦ **Rootie Kazootie—Puppets**

Todd Russell is emcee.

⑨ **Junior Crossroads**

Educational subjects.

⑫ **Movie Quick Quiz—Game**

Contest and quiz game.

5:30 ② **Gene Autry Time—Film**

Western adventure.

④ **Sports—Lloyd Pettit**

⑤ **Close-Up—Musical**

Howard Miller, June Valli, and the Art Van Damme Quintet.

⑦ **Bob Atcher—For Kids**

Stories and songs.

⑨ **News—Leslie Monypenny**

⑫ **MOVIE—"Lone Rider Rides**

On"—Western starring George Hustan.

5:45 ④ **News—Paul Skinner**

Milwaukee and national news.

⑨ **Curbstone Cut Up—Chats**

Interviews conducted by Ernie Siman.

5:55 ④ **Weather—Bill Carlsen**

EVENING

6:00 ② **Sports—Bob Elson**

Interviews and sports news.

④ **Doin' The Town**

Tam Mercein emcees.

⑤ **Weather—Clint Youle**

Temperatures and predictions.

⑦ **News—Austin Kiplinger**

National and world news report.

⑨ **Captain Video—Adventures**

"The Invisible Saboteur." Captain Video is still involved with the power-mad criminal.

6:05 ⑤ **Les Paul & Mary Ford**

Hit tunes of the day.

⑦ **Sports—Jack Drees**

Spats news and infarmation.

6:10 ⑤ **Sports—Joe Wilson**

News fram the spats world.

⑦ **Weather—Wayne Griffin**

Temperatures and predicians.

6:15 ② **News—Julian Bentley**

Up-to-the-minute news.

⑤ **Dorsey Connors—Travel**

New England winter spats.

⑦ **News—John Daly**

Local and natianal infarmation.

⑨ **Number Please—Quiz Game**

Jack Brickhouse conducts.

6:20 ⑤ **Alex Dreier—Features**

"Man on the Ga," with news.

6:25 ⑤ **Tony Weitzel—Comments**

Gossip and guests.

6:30 ② ⑫ **News—Douglas Edwards**

A laak at the headlines.

⑤ ④ **Eddie Fisher Show**

Guest: singer Sandy Stewart. Tunes:

"June in January," "There Gaes My Heart," "Oh My Papa," and "I've Gat My Love ta Keep Me Warm."

⑦ **Stu Erwin—Comedy Drama**

Stu develops a big headache aver the accidental engagement of his 16-year-old daughter.

⑨ **News—Spencer Allen**

National and lalac news events.

6:45 ② ⑫ **Perry Como Show**

Tunes: "Yau Made Me Lave Yau," "Secret Love," "Heart of My Heart."

⑤ ④ **News—John C. Swayze**

Caravan of news reports.

⑨ **Chicagoland Newsreel**

Late news events on film.

7:00 ② **MAMA—Domestic Comedy**

T. R.'s teacher insists that he play a buttercup in the schaal play, but T. R. wants ta talk about striped zebras.

⑤ ④ **DAVE GARROWAY SHOW**

Cliff Norton, Jack Haskell, Shirley Harmer, Jill Carey, Sinclair and Spaulding, Skitch Henderson. Ballerina Maria Tallchief, Dave's guest, performs "The Fire-bird Suite." Dianne Sinclair appears in "My Walking Stick," Jack Haskell sings "Stranger in Paradise."

7 OZZIE AND HARRIET

Ozzie gets a bargain on same cameras, and the whole family goes snap-happy.

9 STORY THEATER—Film

"Birthday Of The Infanta," with Gene Reynolds and Glaria Halden. A dwarf becomes the companion of beautiful young Infanta of Spain.

25 LIFE OF RILEY—Comedy

William Bendix as Riley.

7:30 2 25 TOPPER—Comedy

Topper discovers that Mrs. Topper has had the living room completely redecorated in modern furnishings, far too modern to suit him. Lea G. Carrall stars.

4 PLAYHOUSE OF STARS

Zachary Scott stars in "Pearl-Handled Guns," with Lee Aaker. A colorful outlaw is object of a bay's hero-worship.

5 WALT'S WORKSHOP—Crafts

"Repairing Furniture" is demonstrated by Walt Durbahn.

7 PLAYHOUSE—Arlene Dahl

"Account Closed." Tale of a bank embezzler, starring George Nader.

9 CRAIG KENNEDY, CRIMINOLOGIST—Mystery

"There's Money In It," starring Donald Woods. Kennedy poses as an English butler in attempt to expose jewel thieves.

8:00 2 PLAYHOUSE OF STARS

Zachary Scott stars in "Pearl-Handled Guns," with Lee Aaker. A colorful outlaw is object of boy's hero-worship.

4 LIBERACE SHOW—Musical

Piano and vocal selections.

5 BIG STORY—Drama

Story of reporter Lee Fuhrman of the Atlanta (Ga.) Constitution, who traced a murderer with a small sample of rape as his only clue. Paul Trip stars.

7 PAUL HARTMAN SHOW

"Catherine's Birthday." Albie tries to stage a surprise party for his wife on her birthday.

9 LIFE BEGINS AT 80—Quiz

Jack Barry emcees panel of oldsters, including: Fred Stein, Georgiana Carhart, Thomas Clark and Alexandra Campbell.

25 STORY THEATER—Drama

"Why Thomas Was Discharged," starring Mark Daniels and Marcia Janes. Two young fortune-hunters are upset when their valet marries a rich wife.

8:30 2 25 OUR MISS BROOKS

The postman disappears and Miss Brooks (Eve Arden) and Mr. Boynton undertake to find him.

5 4 TV SOUNDSTAGE

A young, motherless girl learns that a new life is much better than trying to live on memories, in "I Remember, I Remember." Patty McCormack, Richard Waring, Margaret Hayes.

7 THE COMEBACK STORY

Guest: Henry Armstrong, former welter-weight champ, and now a minister. Armstrong has founded a youth center in Las Angeles, where boys of varying races and religions are given physical, social, psychiatric, and a spiritual guidance.



**FRIDAYS
7:30 PM
"CRAIG
KENNEDY
CRIMINOLOGIST"**

STARRING

DONALD WOODS

TONIGHT—"There's Money In It"
Beautiful Girl is Involved in a
\$100,000 diamond fraud.

sponsored by Broil King

WGN-TV Channel **9**

TONIGHT!

10:00-11:00 PM WBKB Ch. 7



Chicago's Own Tribute:

TV GUIDE'S AWARDS TELECAST

in person

Bill Bendix

Jayne Meadows



Plus

16 OUTSTANDING LOCAL STARS

Excitement plus entertainment . . . as TV GUIDE honors the top Chicago TV stars and shows of 1953. Famous "surprise" headliners will entertain. Don't miss this gala hour-long Awards Telecast. Tune in WBKB (Channel 7) tonight at 10 PM.

SPONSORED BY COURTESY MOTORS

9 WORLD IS YOURS—Travel

Visit to Switzerland.

9:00 2 25 MY FRIEND IRMA

Morie Wilson as Irma.

5 4 BOXING—New York

Sandy Saddler vs. Bill Bossio, featherweights, 10 rounds.

JIMMY POWERS' RATING

	Rated	W	L	D	KO's
Saddler	Chompion	129	12	2	90
Bossio		11th	40	12	3 14

This is an over-the-weight contest while the champion is on leave from the U. S. Army. Saddler may not be as sharp as when he was active, but his rangy physique will give him a big edge over his short, aggressive opponent. All in all, it's a good test for Saddler. He will either remain a good featherweight champion, or a threat to Jimmy Carter's lightweight title. I'll go along with the featherweight king.

7 DANGEROUS ASSIGNMENT

Agent Steve Mitchell (Brien Donlevy) is sent to Barcelona to find a "Missing Diplomat" who has disappeared.

9 CHANCE OF A LIFETIME

Dennis James interviews guests.

9:30 2 PERSON TO PERSON

Edward R. Murrow visits singer Eddie Fisher in his New York apartment, and calls on Dr. Ralph Bunche, Director of the Trusteeship Division of the United Nations.

7 PLANNING YOUR HOME

Designer Poul McAllister and interior decorator Folydia Etting.

9 DOWN YOU GO—Panel Quiz

Dr. Bergen Evons, Fran Coughlin, Robert Breen, Carmelito Pope, and Toni Gilmon. (Guests are invited. Write WGN-TV).

25 The Visitor—Film

Unusual dramas on film.

9:45 4 YESTERDAY'S NEWSREEL

Film of yesterday's news events.

5 GREATEST FIGHTS—Film

Jack Johnson vs. Stan Ketchel, Oct. 16, 1909, heavyweight title bout.

10:00 2 News—Fahey Flynn

4 Greatest Fights—Film

Joey Maxim vs. Archie Moore, 15 round light-heavyweight bout, Dec. 17, 1952, from St. Louis, Mo.

5 Weather—Clint Youle

7 TV GUIDE Awards Show

Sixteen of Chicago's top television stars will be honored in impressive fashion tonight as TV GUIDE stages the first telecast of its annual presentation of awards. William Bendix, comic star of "Life of Riley," and glamorous Joyne Meadows, featured on "I've Got a Secret," will commence the gala, hour-long show. The new 1953 TV GUIDE champions will receive gold statuettes during the telecast from Chicago's Civic Opera Theater. Between award presentations, famous stars of show business will perform. Songs, comedy skits and instrumental numbers will be offered by these headliners. Music on the sparkling program will be provided by the ABC-TV studio orchestra. Sponsored by Courtesy Motors.

9 MOVIE—"Passenger To

London"—Emissary of the British Secret Service is killed and his colleague takes over job of seeking documents.

25 Sports—Hal Walker

Roundup of sports news.

10:05 25 News—Dr. A. A. Suppan

10:10 5 Dorsey Connors—Tips

Uses for bobby pins.

25 Weather—Joe Kenny

Milwaukee and area forecasts.

10:15 2 Weather—Lee Phillip

Forecasts for tonight and tomorrow.

4 News—Paul Skinner

5 News—Jack Angell

Events of interest in the news.

25 Film—Title Not Available

10:25 2 Art Mercier—Sports Tips

Discussion for sportsmen.

4 Weather—Bill Carlsen

News on weather, temperatures.

10:30 2 News—John Harrington

Local and national information.

4 Treasury Men in Action

"The Case of the Counterfeit Alibi."
Counterfeiter poses as a businessman,
and gets trapped by his own alibi.

5 Sports—Norman Barry

Events in the sports world.

25 Program Not Available

10:45 2 Irv Kupcinet—Comments

What goes on in Chicago.

5 Herbie Mintz—Musical

Favorite piano melodies.

11:00 2 MOVIE—"Sabotage At Sea"

Ship captain aids police in locating a
woman. Jane Carr, Dove Hutchinson.

4 Captured—Film Drama

Chester Morris is host.

5 Howard Miller—Music

Interviews, records and chatter.

7 News—Ulmer Turner

Late news reports.

25 MOVIE—"Dr. Christian

Meets The Women"—Overweight
women become victims of a racketeer's
scheme. Jean Hersholt, Dorothy Lovett.

11:05 7 Weather—Chuck Bill

11:10 7 Tom Duggan—Comments

Commentary on sports news.

11:30 4 Tom Mercein Show

Music, films and chatter.

9 News—Les Nichols

Late weather predictions.

11:45 9 Weather—Carl Greyson

Forecast for tomorrow.

11:50 9 MOVIE—"Under Strange

Flags"—Story of Pancho Villa's revolu-
tion in Mexico, and a girl who is torn
between her brother and her sweetheart.
Tom Keene, Luona Walters, and Bud
Buster. Sponsored by Foster TV.

12:00 2 MOVIE—"Go Get 'Em

Haines"—A reporter becomes involved
in a mystery on board a steamer. William
Boyd, Sheila Terry.

4 News—Tom Mercein

News events of the day.

7 MOVIE—"Went The Day

Well?"—Peace-loving village is invaded
by truckloads of soldiers. Leslie Bonks.

12:05 4 MOVIE—"Call Of The South

Seas"—Island in the South Seas is in-
habited by fugitives from the U. S.

perilous action!

MYSTERIES

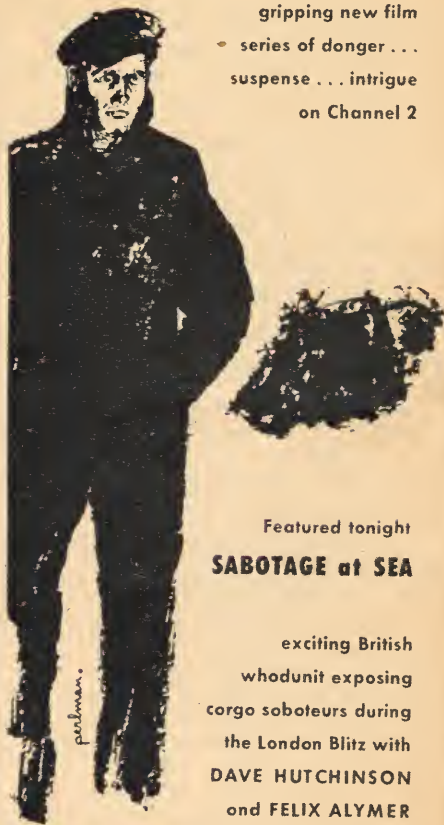
at ELEVEN

gripping new film

series of danger . . .

suspense . . . intrigue

on Channel 2



Featured tonight

SABOTAGE at SEA

exciting British
whodunit exposing
cargo saboteurs during
the London Blitz with
DAVE HUTCHINSON
and FELIX ALYMER

Every FRIDAY

11:00-12:00 pm

sponsored by TENILHIST

Channel 2 WBBM-TV

Chicago's Showmanship Television Station

MORNING

- 9:00 [4] **Smilin' Ed McConnell**
"Crocodiles of Ginee." Ghanglo attempts to rescue the Mohorojoh from a group of men who demand the State ruby as his ransom.
- [7] **Roundup Time—Western**
"Big Bay Rides Again." (Movie cut to 1/2 hour.) Tom Tyler and Big Boy Williams.
- [9] **MOVIE—"Rolling Home To Texas"**—Organized gang operates at expense of a prison honor system. Tex Ritter, Col Shrum, and Slim Andrews.
- [25] **News And Test Pattern**
- 9:30 [4] **Captain Midnight**
Exciting stories for youngsters.
- [5] **Industry On Parade—Film**
Films of our country's industrial plants.
- [7] **Hippodrome—Kids**
Whitey Carson emcees Western variety. Headliner: Tramp comedian Linon.
- 9:45 [2] **Fred Astaire—Lessons**
Dancing for youngsters.
- [3] **What's Your Trouble?**
Dr. and Mrs. Normon Vincent Peale.
- 10:00 [2] [25] **Winky Dink And You**
Jack Barry is emcee.
- [5] **Francois Pope—Recipes**
Cuban rum pie, and Hungarian veal paprika.
- [7] [4] **Space Patrol—Adventure**
Film stories of the future.
- [9] **Junior Crossroads—Kids**
For the youngsters.
- 10:15 [9] **Film Short**
"From Trees to Paper."
- 10:30 [2] [25] **Rocket Rangers—Drama**
Featured are Cliff Rubertson as Rad Brown, with John Boruff, Jack Weston and Bruce Hall.
- [4] **Rocky Jones, Space Ranger—Richard Crane**
Space adventures for youngsters.
- [7] **MOVIE—"Cowboy Ranger"**
Western adventure.
- [9] **Space Cadet—Adventure**
"Carga of Death." A crazed crew chief plunges the spaceship Polaris into the orbit of the moon and certain destruction.

- 11:00 [2] [25] **Big Top—Circus Fun**
Jack Sterling presents Al Honel & Co., acrobats; The Magnolia Boys, teen-agers on unicycles; Erie, Austrion who does a spectacular boloncing act, and Swiss comedy acrobatic act Tubby & Spaatz.
- [4] **What's New In Kitchens**
Food information and new recipes.
- [5] **Here's Looking At You**
Host is Richard Willis.
- [7] **Saddle And Sage—Film**
"Riders of the Desert."
- 11:30 [5] **MOVIE—Title Not Available**
- [7] **Story Time—Fairy Tales**
Irene Wicker tells story of "Rumpelstilskin" to the youngsters.
- [9] **Draw With Me—For Kids**
Jon Gnagy gives instruction.
- 11:45 [4] **News**
Happenings in the world.
- [9] **King Calico**
For the youngsters.

AFTERNOON

- 12:00 [2] [25] **Lone Ranger—Western**
The Lone Ranger dons a disguise to catch a criminal and save three young ladies from a dangerous situation.
- [4] **Wild Bill Hickok—Western**
Guy Madison and Andy Devine.
- [7] **Quizdown—Educational**
Angel Casey is quizmistress.
- [9] **MOVIE—"Lighthouse"**
A beautiful woman rules the lives of two men in a lonely lighthouse. Don Castle, June Lang.
- 12:30 [2] **Ray Rayner Show**
Music, chatter and guests.
- [4] **Gene Autry—Western**
Adventures in the West.
- [7] **MOVIE—"Navajo Kid"**
Young man, who was adopted by Indians, attempts to track down killers of his faster father. Bob Steele, Syd Saylor.
- [25] **Terry And The Pirates**
Terry and Hotshot Charlie tangle with "The Overseer."
- 1:00 [4] **Farm Program—Discussion**
Hig Murroy is host.

5 American Inventory

"Time On our Hands," documentary film.

② **MOVIE—"Lone Rider In Ghost Town"**—(Cut to ½ hour.) Gong of outlaws attempts to protect hidden ore vein. George Houston and Al St. John.

25 Movie—Title Not Available

1:15 4 Campus Newsreel

Morquette University highlights.

1:30 ② **MOVIE—"Stranger At My Door"**—Story of misplaced confidence, thievery, and murder. Valentine Dyll, Agnes Bernelle.

4 Zoo Parade—Animals

"Zoo Quiz," with R. Morlin Perkins and Jim Hurlbut. Questions and answers about past Zoo Parade programs will be taken up today.

5 Big Picture—Film

Films of the Army in action.

7 College Basketball

Penn State at Navy. Bob Finnegan announces.

9 TV Showcase—Film

"Fargo Express."

2:00 4 Education On Parade

A feature of scholastic interest.

5 No Service Scheduled

9 Pro Basketball

Philadelphia at Baltimore.

25 World's Gateway

Library show featuring Louise Roschig and Ginko Vogel.

2:15 25 Movie—Title Not Available

2:30 2 Choose Your Career

Advice for the career minded.

4 Colonel Flack—Comedy

The Colonel matches wits with a swindler who controls an entire town. Alon Mowbroy as the Colonel.

5 No Service Scheduled

3:00 2 Resources For Freedom

4 Hot Shot Revue—Musical

Gordon Hinkley emcees.

5 No Service Scheduled

25 Club 25—Variety

Clark Smith emcees.

3:30 5 No Service Scheduled

7 Sports—Tom Duggan



SPORTS

by ED PAZDUR

A Tuesday night treat . . .

WHEN astute Jules Herbuveaux, WNBQ exec, is "high" on any given TV show, it's generally accepted as a sure sign of success. And he's high on Channel 5's Tuesday night *Championship Bowling* classic.

These ten-pin telecasts are unique in that Matt Niesen, co-owner of *Faetz-Niesen Bowling Lanes*, books champion pin stars for NBC each week just as the International Boxing Club schedules its fights for television. Niesen is also president of the plush Tam O'Shanter Country Club and chairman of George May's famous World Championship of Golf.

To spice the action on the show, sponsor Pete DeMet has contributed two new Pontiacs. One for the highest score in a 13-week series and one for the first kegler to roll a perfect 300 game. It therefore becomes remotely possible for one bowler to win both cars.

Mustachioed Joe Wilson, featured as the whispering commentator, is again teamed-up with director Paul Robinson. The two work together remarkably well and have proven that bowling, if presented properly, can be an entertaining spectator sport . . . If you're interested in bowling, you're in for a treat every Tuesday night, Channel 5, at 11:00 PM.

Cuffnote: Solid progress by TV packager Jack Page to televise all remaining Sunday night home games of the Chicago Black Hawks—seems to have become stymied. We'll have the full story for you next week.



Herbuveaux



is famous for settling questions about pronouncing words



is famous for settling questions about TV's programs and stars



can be delivered to your home week after week . . . at your choice of money-saving rates

- Three years—only \$11 . . . You save \$12.40 under the single copy price
- Two years—only \$8 . . . You save \$7.60 under the single copy price
- One year—only \$5 . . . You save \$2.80 under the single copy price

TV GUIDE—C G P. O. Box 8019
400 N. Broad St. New
Philadelphia 1, Pa. Renewal

Enter my subscription at one of these money-saving rates:

- One year at \$5
- Two years at \$8
- Three years at \$11

Name.....

Address.....

City..... State.....

JANUARY 16

3:45 ⑦ **Adventures Of Capt. Hartz**
Stories for kids.

4:00 ② **Cake Decorating School**
Lessons in the art of decorating cakes.

④ **Lone Ranger—Western**

Jahn Hart as the masked man, in another exciting western adventure.

⑤ **No Service Scheduled**

⑦ **Ramar Of The Jungle**

Jan Holl stars in "The Devil Soul." High priest tries to get rid of a man by having him buried alive.

⑨ **MOVIE—"The Woman Who Came Back"**—Girl believes she has inherited a witch's curse. John Lader and Nancy Kelly.

⑫ **Hollywood Matinee—Film**

A half-hour drama.

4:15 ② **Operation New Horizons**
Presented by Northwestern University.

4:30 ④ **Kit Carson—Western**

Bill Williams stars as Kit, with Andy Devine as his sidekick.

⑤ **It Happened In Sports—Films**
Highlights in the sports world.

⑦ **Cisco Kid—Western**

Duncon Renolda as the Cisco Kid, with Lea Carrillo as Pancha.

⑫ **Dancing School—Lessons**

Instructions for the kiddies. Adele Artin-ion directs.

4:45 ② **What In The World—Science**

The noted artist and sculptor Jacques Lipshitz rejoins Dr. Carleton Coon and Dr. Alfred Kidder around the little table.

⑤ **Hobby Time—Crafts**

Demonstrations by Bill Healion.

5:00 ④ **Cisco Kid—Western**

Duncon Renaldo and Leo Corrilla.

⑤ **Mr. Wizard—Science**

Discussion by Dan Herbert, as Mr. Wizard, as the wanders at science.

⑦ **Superman—Adventure**

George Reeves stars as Clark Kent.

⑨ **MOVIE—"Saddle Serenade"**

Western adventure. ("Old Horse Operos Never Die," see page 20).

⑫ **MOVIE—"Texas Manhunt"**

5:15 ② **Film Short**

5:30 ② Events Of The Week

Emcee Jim Conway with Lee Phillip and Frank Reynolds.

④ Sports—Blaine Walsh

Late scores and information on the sporting events of the day.

⑤ Jet Pilot—Air Instruction

Lt. Commander Bob Horder with information of interest to the air-minded.

⑦ Smilin' Ed's Gang

Smilin' Ed McConnell narrates the story of the "Black Scorpion."

5:45 ④ News—Paul Skinner

Milwaukee and vicinity news.

5:55 ④ Weather—Bill Carlsen

Weather for Milwaukee and vicinity.

EVENING

6:00 ② ②⑤ Meet Millie—Comedy

A comedy of etiquette occurs when Mama and Millie's dinner guests include a buyer from a foreign film firm. Elena Verdugo, Florence Halop, Earl Ross.

④ Program Not Available

⑤ Program Not Available

⑦ Dottie Mack Show

Musical pantomimes with Dottie.

⑨ MOVIE—"Code Of The

Rangers"—Western adventure.

6:30 ② ②⑤ Beat The Clock—Games

Bud Collyer, assisted by Roxanne, gives stunts of all kinds to studio audience contestants, who try to win prizes by successfully performing their assignments.

⑤ ④ Ethel And Albert

The Arbuckles tackle the problem of social security payments for their part-time maid.

⑦ Leave It To The Girls

Panel: Maggi McNellis, Eloise McElhone, Florence Pritchett and actress Pat Englund. Guest: Actor Dane Clark.

7:00 ② ②⑤ JACKIE GLEASON SHOW

Jackie and the entire company return from their vacation. Tonight the whole show will be built around the Honey-mooners. Jackie is joined by Art Carney and Audrey Meadows.

④ DANNY THOMAS SHOW

Danny becomes campaign manager for daughter Sherry as she runs for president of her school class.

THE *Conrad Hilton* presents:

A COMPLETE MUSICAL REVUE ON ICE

"Skating Headlines"
A Merriell Abbott Production

Featuring **MARGIE LEE**
FRANKIE MASTERS and his orchestra

Dinner Show 8:30 Supper Show 12:00
FAMILY MATINEE EVERY SUNDAY
special children's menu

Call "Phil"
WAhash 2-4400



BOULEVARD ROOM

AUTHORIZED CITYWIDE

TV SERVICE

- Picture tube installations low as \$27.00
- Highest Quality Parts and Tubes
- Reasonable Home or Shop Labor Prices
- Our Work and Parts Guaranteed 1 Year

PICTURE TUBES
AND PARTS IN
STOCK FOR

ADMIRAL
CROSLEY
DUMONT
EMERSON
GAROD
GENERAL ELEC.
HALLICRAFTERS
MAGNAVOX
MAJESTIC
MOTOROLA
PHILCO
RCA VICTOR
SCOTT
SENTINEL
STROMBERG
TRAVELER
WESTINGHOUSE
ZENITH

Call Nearest Number
Michigan 2-7100

454 W. North
Wellington 5-3050

1005 W. Belmont
GRaceland 7-3300

3179 N. Clark
Kildare 5-0425

4100 Milwaukee
EVerglade 4-0440

2753 W. North
KEdzie 3-7766

9 S. Kedzie
HYdepark 3-3100

1305 E. 63rd
STewart 3-1000

7460 S. Vincennes
LOngbeach 1-0002

Fritzel
Est. 1925
A Trusted Name

⑤ SPIKE JONES SHOW-Variety

Comedian Paul Gilbert is Spike's guest.

⑦ TALENT PATROL-Variety

Arlene Francis emcees.

⑨ MOVIE—"That's My Baby"

Young man and his fiancée are faced with a psychological problem. Richard Arlen, Ellen Drew, and Leonid Kinskey.

7:30 ⑤ ④ AMATEUR HOUR-Talent

Ted Mack emcees variety.

⑦ GREAT MOMENTS IN SPORTS—Madison Sq. Garden

Hockey: N.Y. Rangers vs. Chicago Blackhawks. Fashion show. Fight: Frankie Sadana vs. Archie Devino. Pro basketball: N.Y. Knicks vs. Syracuse Nationals. Fight: Paddy De Marca vs. Eddie Chavez.

8:00 ② 25 TWO FOR THE MONEY

Hoosier humorist Herb Shriner emcees audience show for contestants. Dr. Masan Grass, answer judge.

⑤ ④ SHOW OF SHOWS

Sid Caesar, Imogene Coca, Howard Morris, Carl Reiner, Jack Russell, and guest host, Charlton Heston. (TV GUIDE reviews "Your Show of Shows" next week).

⑦ BOXING—From Miami

Carmen Basilia vs. Itala Scartichini, welterweights, 10 rounds.

JIMMY POWERS' RATING:

	Rated	W	L	D	KO's
Basilia	2	37	11	6	19
Scartichini	Nat	31	7	2	9

Basilia, just off a rough bout with Pierre Langlais, will find the Italian invader a tough foe. Scartichini may not have an impressive record, but he takes a punch well. His weaving style will give Carmen a bit of trouble while the New Yorker will be backing off, trying to protect a damaged eye. He will be reached with those long sweeping punches to the head. I'll string along with Basilia. He is a winning fighter, and they are very hard to beat or pick against.

8:30 ② 25 MY FAVORITE HUSBAND

Jan Caulfield as the charming wife of her favorite husband, Barry Nelson in this family comedy.

⑨ WRESTLING—From Marigold

Main event: The Zebra Kid vs. Argentine Racca.

Tag match: Bull Mantana and Sheik of Araby vs. Jerry Waads and Einar Olsen.

Others: Mel Dave vs. Paul Degallis.

Farmer Janes vs. Duke Demetri.

Maurice Raber vs. Sky Hi Lee.

Zack Malkav vs. Yukon Eric.

8:45 ⑦ SPORTS—Tom Duggan

Scares and infarmation, with highlights from the athletic world.

9:00 ② 25 MEDALLION THEATER

"The Gentle Deception," starring Thamas Mitchell. A distinguished-looking plumber who always carries a little black bag is mistaken for a physician, with interesting results as a consequence of this error.

⑦ FILM SHORTS

Subjects of interest.

9:30 ② THE HITCHING POST

④ MOVIE—"Secret Service

Investigator"—Veteran assumes the role of ex-convict in attempt to expose gang of counterfeiters. Lloyd Bridges, Lynne Roberts, George Zucca.

⑤ YOUR HIT PARADE

The nation's top tunes of the week are presented by Dorothy Collins, Snoaky Lanson, Raymond Scott's Orchestra, and Gisele MacKenzie. Extras: "Love" and "Haop-de-da." (Snoaky Lanson is this week's addition to the TV GUIDE Singer Album, an page 12).

⑦ WHAT'S YOUR QUESTION?

(1) Unknown facts about home insurance policies. (2) How to make a mail box tawel rack. (3) Unusual ideas in growing indoor plants.

25 FILES OF JEFFREY JONES

Dan Haggerty stars in "The Healthy Corpse." A sports' enthusiast provides the target for a bow and arrow murderer.

10:00 ② MOVIE—"Sleep My Love"

A husband plots to drive his unfortunate wife insane, and enlists the aid of a fake doctor. Starring Claudette Colbert, Robert Cummings, and Don Ameche.

⑤ Inner Sanctum—Mystery

7 MOVIE—"Lady In The Morgue"—Body of a beautiful girl is stolen from the morgue before it can be identified. Preston Foster, Pat Ellis, and Frank Jenks.

25 Sports—Hal Walker

A late roundup of the day's events.

10:05 25 News—Dr. A. A. Suppan

Milwaukee and national news.

10:10 25 Weather—Mary Jane Jung

Weather news and temperatures.

10:15 25 MOVIE—"Follow Your Heart"

—Adventures of a mad theatrical family. Marion Talley, Michael Bartlett.

10:30 5 Man Against Crime

"Danger From Duffy," with Ralph Bellamy as Mike Barnett.

10:55 4 Weather—Bill Carlsen

Temperatures for tonight.

11:00 4 Boston Blackie—Drama

Kent Taylor as Blackie.

5 MOVIE—Title Not Available

9 MOVIE—"Diamonds And Crime"

—Sailor and his girl run into many complications when they try to get married. Dennis O'Keefe, June Havoc, and Adolphe Menjou.

11:30 2 China Smith—Adventure

Dan Duryea stars in "The Phantom Samba." China is hired by an Chinese gentleman to find, and buy off, a blackmailer.

4 The Comeback Story

Celebrities returning to the spotlight.

7 MOVIE—" 'Neath Canadian Skies"

—(Cut to 45 min.) Mountie attempts to capture gang of claim jumpers. Russell Hayden and Inez Cooper.

12:00 2 MOVIE—"The Wooden Horse"

—Four British POW's make a daring escape from a German prison camp. Leo Genn.

4 News

A look at the headlines.

12:05 4 MOVIE—"Haunted House"

Two youngsters attempt to clear their friend of a murder charge. Jackie Moran.

12:15 7 MOVIE—"Harvest Melody"

Girl goes to work on a farm as a publicity stunt. Rosemary Lane, Johnny Downs.

12:30 5 Faces In The Window

Ken Nordine narrates "The Bet," by Chekhov.

on

TONIGHT

**A GREAT NEW
SATURDAY NIGHT
LINEUP**

"Inner Sanctum"

*Thrilling on radio . . . now on
TV for the first time*

• 10:00 pm •

presented by HAUSER MOTOR SALES

"Man Against Crime"

starring

Ralph Bellamy

• 10:30 pm •

presented by CAMEL CIGARETTES

"Grand Marquee"

*Consistently top film presentations
every week . . . now at a new time*

• 11:00 pm •

presented by HAUSER MOTOR SALES

WNBQ channel **5**

NBC TELEVISION

MORNING

- 8:00 **7 Church In The Home**
Religious services.
- 8:45 **9 Religious Film**
Father Keller of the Christophers.
- 9:00 **8 Lamp Unto My Feet**
"To Make Trouble," by Palmer Thompson. Guest: Bishop G. Bromley Oxnam, Bishop of the Methodist Church, Washington, D. C.
- 4 Excursion—Educational**
"The Luckiest Generation," suggested by the story in *Life* Magazine's special "Where America Stands" issue. Segments of "March of Time" films will be used to review the last 18 years, covering the lifetime of "Excursion's" young viewers.
- 7 City Special—Film**
Short films on subjects of interest.
- 9 MOVIE—"Mutiny Ahead"**
Stolen necklace leads to sunken treasure and mutiny on the high seas. Neil Hamilton, Kathleen Burke, Leon Ames.
- 9:15 **5 Bible Time—Stories**
Marcella Hein tells the story of "Samson and Delilah."
- 9:30 **2 Look Up and Live**
Al Hodges emcees, with talk by Rev. William L. Alexander and vocals by Jane Pickens and the Mariners.
- 4 This Is The Life—Drama**
Man's faith and hope reach the breaking point when he loses his sight.
- 3 The Pulpit—Religious Talk**
Rev. James Gordon Gilkey, Jr., minister of Bethony Union Church of Chicago, talks on "The Good Shepherd."
- 7 MOVIE—Title Not Available**
- 25 News And Test Pattern**
- 9:45 **5 Religious Film**
Guests: actress Moureen O'Sullivan and writer Kay English are interviewed by Father James Keller.
- 10:00 **2 This Way Up—Bible Quiz**
Mal Galliard moderates.
- 4 Church Services**
Religious services from Milwaukee.
- 5 Sunday Funnies**
Uncle Ned Locke reads the comics.

- 9 MOVIE—"The Guilty"**
Murder mystery starring Bonita Granville, Don Castle, and Wally Cornell.
- 25 News And Test Pattern**
- 10:30 **2 Theater—Film**
(1) "Tails for Jeb Mulcohy," starring Bruce Cobot. (2) "Midnight," starring Glorio Saunders.
- 5 MOVIE—Title Not Available**
Western starring Eddie Dean.
- 11:00 **4 Art Whitfield—Comics**
Fun for the kiddies.
- 7 Professor Pet**
Advice and information for pet owners.
- 25 News And Test Pattern**
- 11:05 **7 Western Film**
Tale of the Old West.
- 11:30 **2 25 Contest Carnival**
Gene Crane emcees, with Kernel the Clown, Phil Sheridan, Corny the Clown, Horry Levon, and Joan Coole. Music by Dave Stephens carnival band. Young people compete in their own circus acts. George Homid, owner of Atlantic City's Steel Pier, selects the two best acts. Audience applause will pick the winner from his two selections.
- 4 Movies For Kids**
- 5 Live And Learn—Discussion**
Discussion on "College Athletics," by William Reed, assistant commissioner of the Big Ten Conference; T. Nelson Metcalf, athletic director, Univ. of Chicago; and Theodore B. Payseur, athletic director, Northwestern Univ.
- 7 Faith For Today—Religious**
A distressed father asks, "Can a child's faith restore her failing eyesight?" Pastor William A. Fagol presents the answer with a dramatic sketch.
- 9 Dick Tracy—Mystery**
"Trocy is Missing," starring Ralph Byrd. Dick is locked in a trunk which is to be fumigated with cyanide gas.
- 11:45 **4 Hank The Handyman**
Tips for the home owner.

AFTERNOON

- 12:00 **2 News—Frank Reynolds**
Events around the world.

4 Roy Rogers—Western

"The Kid from Culver City." Rod Miner returns and forces his father to provide him with food and a hideout.

5 Youth Wants to Know

Guest: Walter Reuther, CIO President.

7 Johnny Jupiter—Puppets

"The Flower Story."

9 MOVIE—Title Not Available

25 News And Test Pattern

12:15 2 Your Future Home—Ideas

Jack Callaghan comments.

12:30 2 Farmtown U.S.A.—Menard

George Menard introduces and chats with members of the Illinois Valley Horsemen's Association, a farm riding club. They will bring to the program as a special feature five riding horses.

4 Program Not Available

5 Catholic Hour—Religious

Third in series of telecasts on the life of Mary, the Mother of Jesus, "I Sing of a Maiden." The Rev. John J. Dougherty, professor of Sacred Scripture at the Immaculate Conception Seminary, Da:lington, N. J., is narrator.

7 Amateur Hour—Talent

Bob Murphy emcees (Guests are invited to the Civic Opera Theater. Tickets unnecessary.)

1:00 2 Bowling Clinic

Bill Harmon interviews bowlers.

4 Say It With Music—Quiz

Ivor McLaren is emcee.

5 John Ott—Gardens

John discusses "Growing Mushrooms," and shows a time-lapse film.

9 MOVIE—"Gunning For Justice"—Outlaws steal a shipment of gold. Johnny Mack Brown, Ray Hatton.

25 News And Test Pattern

1:30 2 25 New York Portrait

Don Hollenbeck narrates a special program marking the 300th anniversary of New York City, showing New York's growth in world importance during the past three centuries.

4 Name's The Same—Panel

Emcee Robert Q. Lewis with panelists Joan Alexander, Bill Stern, and Gene Rayburn.

5 American Forum—Debate

Topic: "Will Congress Accept the President's Proposals?" Guests: Sen. John Sparkman (D., Ala.), member of the banking and currency committee and the foreign relations committee, and Sen. Homer Ferguson (R., Mich.), member of the appropriations and foreign relations committees.

7 Wild Bill Hickok—Western

Guy Madison and Andy Devine.

2:00 2 Film—Title Not Available

4 Paul Hartman Show

Fay Wray and Paul in drama.

5 City Desk—Discussion

Panel discussion of Chicago's city problems. Moderator William Ray.

7 Annie Oakley—Film

Gail Davis stars as Annie, with Jimmy Hawkins as Tagg Oakley, and Brad Johnson as Lofty Craig. Today: "Annie Gets Her Man."

9 MOVIE—"Lady Chaser"

Private detective sets out to find a poison-pill murderer. Robert Lawery.



You Oughta See It!

HANK M'CUNE

Show

**TV'S NEWEST
SITUATION COMEDY
for the whole family!**



Well-meaning Hank is always in hot water, along with featured players Florence Bates and Hanley Stafford ("Daddy" of Baby Snooks fame). Fun!

2:30 SUNDAYS WBKB (7)

Presented by
BOWMAN DAIRY COMPANY
Chicagoland's Leading Dairy

25 Youth Takes A Stand
2:30 ② 25 Man Of The Week

Guest: Sen. Styles Bridges (R., N. H.).

④ 1 Kukla, Fran, And Ollie

The Kuklapalitan troupe, headed by baritone Oliver J. Dragan, presents Gilbert and Sullivan's merry musical masterpiece "The Mikada," a tale of a wandering minstrel of Japan who was really a prince. Ollie portrays Pooh-Bah, Kukla as Nanki-Poo, and Fran Allison as Yum-Yum. The Mmes. Oaglepuss and Witch will alternate in several of the other roles. (Guests invited. Write Guest Relations, WNBQ, Chicago).

⑦ Hank McCune—Comedy

Comedy situations with Hank and Hanley Stafford. Sponsored by Bawman Dairy Co.

3:00 ② Juvenile Jury—Panel

Jack Barry emcees panel of mappets.

④ 1 The Grenadiers—Musical

Instrumental arrangements.

⑤ Excursion—Educational

Edward Everett Hale's famous tale, "The Man Without a Country," has been set in the present time. Story deals with a man who damns the United States, and wishes he may never hear its name again. He gets his wish.

⑦ Captain Midnight

"Black Widow," part 4.

① Indoor Soccer—Sport

Vikings vs. Hansa, and Necexa vs. Slavaks. (The Pro Bowl Football game is tentatively scheduled to be telecast at this time, in which event the programs scheduled for WGN-TV will be canceled up to approximately 6 P.M.)

25 Western Film

3:30 ② 25 Adventure—Educational

Films of the upper Amazon regions of Peru and the inhabitants of those regions. Dr. Harry Tschapik, assistant curator of department of ethnology of the American museum of natural history.

⑤ Zoo Parade—About Animals

R. Marlin Perkins and Jim Hurlbut discuss life expectancies of various animals in "Animal Life Span."

⑦ Bob Atcher Show—Family

Western variety show with host Bob Atcher and Capt. Stubby's Buccaneers.

4:00 ② 25 Omnibus

(1) Play: "The Duchess and the Smugs," by the British novelist Pamela Frankau, adapted for television by Ellen Vilalett. Story of a young girl living on the Riviera, and the conflict in her mind. The conflict is symbolized by her envy of a staid English family. Sue Strasberg, John Beal, Lilyan Chauvin, Lili Darvas. (2) Jacques Cousteau, author of "The Silent World," has made a film on assignment from "Omnibus," of the salvaging operations on the fourth century B.C. ship discovered in the waters off Marseilles. Many objects aboard the ship reveal what life was like in the ancient world.

⑤ ④ Hall Of Fame—Drama

"The St. Claud Storm." Dorothy Green stars as Jane Grey Swishelm, pioneer newspaper woman, who in 1857 heeded her boss Harace Greeley's advice and headed westward, to the town of St. Cloud, Minn., where she attempted to expose the local boss. Her presses were destroyed and she almost lost her life.

⑦ Super Circus—3 Ring Thrills

Claude Kirchner presents the Hawthorne Bears; Miss Lala Dabritch, tight wire act; Frisky, juggler; Cliff, Scampy, Nicky, and Mary Hartline in "The Play School;" and the Antaleks, perch pole act. (Guests are invited. Write Guest Relations, WBKB, Chicago.)

① MOVIE—'Three On A Ticket'

Mike Shayne's only clue to some international spies is a torn baggage check. Hugh Beaumont and Cheryl Walker.

5:00 ④ 1 Victory At Sea—Document'y

"Sealing the Breach." Anti-submarine warfare in the Atlantic. Sinking of an oil tanker by a German sub a few miles off U.S. coast.

⑤ Meet The Press—Discussion

Lawrence Spivack moderates panel. Guest: Sen. Paul Douglas (D., Ill.) who recently predicted a downturn in the American economy.

7 Cisco Kid—Western Film

Duncon Renaldo ond Leo Corrillo.

9 Call The Play

Harry Creighton is emcee. Contestants notch wits with professional sparts mon-agers; spocial mystery player jackpat over \$1,000.

5:30 2 25 You Are There—Drama

"The Resolve of Patrick Henry." Patrick Henry's inspired orotory swoys a Vir-ginio provincial convention from possible reconciliation with Englund, to planning to fight for her freedom.

4 You Asked For It—Requests

Art Baker emcees voriety show.

5 Roy Rogers Show—Drama

"The Kid fram Culver City." Rod Miner returns ond forces his fother to provide him with food ond o hideaut.

7 George Jessel Show

Guests: Tommy ond Jimmy Dorsey, singer Gordon Polk, dancers Bud ond Cece Rabinson, ond the King's Men, choral group, from Calumbio University.

9 What's The Answer?—Quiz

Quiz-master Mol Belloirs.

EVENING

6:00 2 25 Life With Father

Father breaks down ond gets o new-fangled telephone. ("Locking in charm ond wormth," soys our review of "Life With Fother" on page 14).

4 Ozzie And Harriet-Comedy

Comedy situations with Ozzie, Horriet, Ricky ond Dovid Nelson.

5 Paul Winchell Show

Jerry Mahoney ond Paul in comedy skits. (Read of the raised eyebrows along puppet row on page 8).

7 You Asked For It—Requests

9 MOVIE—"Backlash"

Insanely jeolous husbond plots revenge. Jean Rogers ond Richard Travis. Sponsored by Bankers Life & Casuality Co.

6:30 2 25 JACK BENNY SHOW

Liberace, nated TV pianist, visits with Mr. Benny, nated Waukegan fiddler.

5 4 Mr. Peepers—Comedy

Peepers tries to persuade Mrs. Gurney to attend the Jockson Junior High "Annual Faculty Festival of Fun." Wolly Cax.

7 Paul Whiteman's TV Teen

Club—"Pops" emcees teen-age talent. Guests: Johnny Gorellin, of New Yark City, singer ond pianist; Fred Fronciscus, of Boltimare, morimba player; Sherry Rapp, of Hanover, N. J., chomption amateur raller-skoter; ond Freddie Hollis, of Cincinnoti, top-dancer.

7:00 2 25 TOAST OF THE TOWN

Ed Sullivan presents Roberta Peters of the Metropolitan Opero, ventriloquist Senar Wences, Ching, magician, Harry Belafante, ond the Four Romses, ocro-batic act.

5 4 COMEDY HOUR

Frank Sinatra stars.

7 THE MASK—Drama

A mole guest of o cheop hotel is accused of murdering o girl vocalist there. Gary Merrill ond Williom Prince with Charles Lewis, Rebo Tassel, Allan Tawer, James Gregory, Rusty Lone ond Brett Somers.

9 PRESS CONFERENCE-Debate

Lee Schooler moderates.

SUNDAY 6:00 P.M. CHANNEL 9

BACKLASH

The intriguing mystery of a lawyer who fakes his own murder ond places his wife under suspicion.



THE WHITE CROSS THEATRE
Sponsored by
BANKERS LIFE & CASUALTY CO.

ADD A ROOM

Complete remodeling service
Residential & Commercial

RUMPUS ROOMS PORCHES
KITCHEN & BATH REMODELING
FLOOR & WALL TILE

Expert work • Low winter prices
Free estimates • F.H.A. terms
City wide service

BYFIELD CONSTRUCTION

ROdney 3-1120 KIlldare 5-4396
(calls taken until 10 PM)

NEW HOMES BUILT TO ORDER

7:30 ⑦ FAITH OF OUR FATHERS

Religious services from Chicago. (Guests are invited to the WGN-TV studio. No tickets necessary.)

8:00 ② 25 FRED WARING SHOW

Selections on tonight's show consist of numbers by late composers who were friends of Fred's, including Jerome Kern, Dick Whiting, Peter De Rose, Gus Kahn, to be represented by his "Memories," and Fred Ahlert, represented by "Walkin' My Baby Back Home." George Gershwin's "Rhapsody in Blue" will be offered by the Pennsylvanians and the duo-piano team of Virginia Morley and Livingston Gearhart.

⑤ ④ PHILCO TV PLAYHOUSE

"Here's Father," starring Cyril Ritchard. A famous producer-director-actor spends a week with his young son, which is the one week the divorce courts have granted him for each year. Van Dyke Parks, Elaine Stritch, Valerie Cossart.

⑦ WALTER WINCHELL—News

Comments on late news happenings.

⑦ ROCKY KING—Roscoe Karns

"Room For Murder." The purchaser of a family heirloom is murdered.

8:15 ⑦ ORCHID AWARD—Musical

Guest: singer Johnny Desmond.

8:30 ② 25 MAN BEHIND THE BADGE

"The Detroit Story." Inspector Joseph Krug of Detroit's special investigations squad investigates the "protection" racket that has been terrorizing local shopkeepers.

⑦ THE PETER POTTER SHOW

Musical-variety entertainment.

② PLAINCLOTHESMAN—Drama

"Teacherous Course." The no-good son of a wealthy family becomes indebted to a gambler, and agrees to help kidnap his own fiancée.

9:00 ② 25 THE WEB—Drama

"The Hunted." An unfaithful wife lures her husband into a death trap.

⑤ ④ LETTER TO LORETTA

"Secret Answer." A successful sculptress hesitates to answer the questions in her husband's questionnaire on "reasons for divorce." Loretta Young, Paul Langton.

⑦ Program Not Available

② DOLLAR A SECOND—Quiz

Jan Murray emcees contest.

9:30 ② 25 WHAT'S MY LINE?—Quiz

Moderator John Daly with Arlene Francis, Steve Allen, Dorothy Kilgallen, and Bennett Cerf.

④ TELENEWS WEEKLY

News events on film.

⑤ VICTORY AT SEA—Docum.

"Two If By Sea." Ground fighting in the Pacific, Capture of Peleliu. (Nine combat cameramen of U. S. Marine Corps were killed taking these films.)

⑦ BILLY GRAHAM—Evangelist

Religious talk.

② MAN AGAINST CRIME

"Terror 12 Stories High." Mike Barnett (Ralph Bellamy) cavorts on a ledge 12 stories above the street to save a would-be suicide in a race against time and murder.

9:45 ⑦ FOCAL POINT—Film Shorts

10:00 ② MOVIE—"The Trespasser"

(1st showing) Girl reporter, just out of college, is assigned to the morgue. Dale Evans, Warren Douglas, Janet Martin. Sponsored by Household Finance Corp.

④ U. S. Steel Hour

"Hedda Gabbler," by Henrik Ibsen. Jealous woman brings about the death of her former lover through her wish for power. Tallulah Bankhead stars, with Eugenia Rawls, Marie Corell.



ACE TELEVISION

4262 MILWAUKEE AVE.
BRING IN YOUR SET
AND SAVE MONEY

CHECK YOUR OWN TUBES FREE

STORE HOURS 10 AM-9 PM

SUNDAYS 11:30 AM-3 PM

7 DAY TV SERVICE—10 AM-11 PM

NORTH Spring 7-5110

WEST Nevada 8-0688

ALL WORK BONDED • DAY • NIGHT • SUNDAY

5 Weather—Clint Youle

Temperatures and predictions.

7 Files Of Jeffrey Jones

Don Hoggerty stors.

9 MOVIE—"Bandit Queen"

(1st showing) Spanish girl organizes gong to stop lawless siezure of Spanish possessions. Borbora Britton, Willard Parker, and Philip Reed. Sponsored by Courtesy Motors.

25 News—Don Hollenbeck

Events of the day.

10:10 6 Dorsey Connors—Tips

Mending broken chino.

10:15 6 News—Alex Dreier

Features in the news.

25 Weather—Mary Jane Jung

Predictions and comments.

10:25 26 Art Institute

10:30 6 Sports—Norman Barry

Scores and information.

25 MOVIE—"Our Daily Bread"

Family moves from the city to live on o form. Tom Keene, Koren Morley, and John Qualen.

11:00 4 Plainclothesman—Drama

An importer is killed ond his safe robbed. Evidence points to the guilt of one of his young employees who is about to be married, ond needs money.

6 MOVIE—Title Not Available

11:10 7 MOVIE—Title Not Available

11:15 2 News Roundup

Summary of local ond notional events.

11:30 2 MOVIE—"Secrets Of Cavernmoor Castle"—Dinah Sheridan and Joan Bentley.

4 Rocky King—Roscoe Karns

Rocky is assigned to the cose of a circus strongman who was poisoned.

9 News—Les Nichols

Hopenings of the doyr.

11:45 9 Weather—Carl Greyson

Temperatures for the week ahead.

12:00 4 News—Tom Mercein

Roundup of news events.

7 MOVIE—"Isle Of Forgotten Sins"—

Deep seo divers compete for o fortune in sunken treasure. John Carrodine, Gole Sondegoord, and Sidney Toler.

FIRST RUN!

"the TRESPASSER"



starring
DALE EVANS
DOUGLAS FOWLEY

Sinister shadows lurk on city streets when a girl reporter seeks fame.

SUNDAY 10 P. M.
WBBM-TV (channel 2)

sponsored by
HOUSEHOLD FINANCE
Corporation



REVENGE

with a whip
..a gun
..a kiss!



Bandit Queen

BARBARA BRITTON · WILLARD PARKER · PHILIP REED · BARTON MacLANE

TV FIRST!
SUN-10 P.M.
WGN - TV

COURTESY THEATRE
PRESENTED BY
JIM MORAN

MORNING

- 6:45 **5** **4** **Everett Mitchell—Talks**
Discussion for farmers.
- 7:00 **5** **4** **Today-News, Interviews**
Dave Gorroway is host.
- 8:00 **2** **Ray Rayner—Comments**
Weather, music and news.
- 8:45 **2** **News—John Harrington**
Early morning news happenings.
- 25** **News—Winston Burdett**
- 8:55 **2** **News—Jim Conway**
Stories behind the headlines.
- 9:00 **2** **25** **Godfrey And Friends**
Morion Marlowe, Frank Parker, Jonette Davis, the Mariners, Tony Morvin and Lu Ann Simms.
- 5** **4** **Ding Dong School**
Nursery with Dr. Frances Horwich.
- 7** **Pied Piper Show—Kids**
Art Fern narrates stories.
- 9** **Paul Fogarty—Exercises**
The Indian walk.

- 9:30 **5** **4** **Breakfast In Hollywood**
Johnny Dugan emcees.
- 7** **Play House—Kiddies**
Angel Casey with games and stories.
- 9** **Time For Stories**
Tina Redmond reads to youngsters.
- 9:45 **25** **Film Short**
- 10:00 **5** **4** **Hawkins Falls—Serial**
Life in a small town.
- 7** **Beulah Karney Presents**
Polish day program.
- 9** **A To Z Of Cookery—Tips**
"Clever Endeavor," leftovers.
- 25** **Godfrey And Friends**
- 10:15 **4** **Gordon Thomas—Variety**
Music, comments and guests.
- 5** **Three Steps To Heaven**
Drama of a small-town girl in New York.
- 10:30 **2** **25** **Strike It Rich—Quiz**
Warren Hull emcees.
- 5** **Ask Washington**
Correspondents answer viewers.
- 7** **Ed Allen—Exercises**
Best of the bunch for the legs.
- 10:50 **7** **Weather—Wayne Griffin**
Predictions and comments.
- 10:55 **7** **News—Ulmer Turner**
Local and notional events.
- 9** **News—Steve Fentress**
Happenings around the world.
- 11:00 **2** **Valiant Lady—Serial**
Mickey Emerson loses his self-control.
- 4** **What's New In Kitchens**
Breta Griem and Nancy Vorpagel.
- 5** **Bride And Groom—Wedding**
Slavia Acosta of New York City marries Lewis Montalvo, also of New York.
- 7** **Danny O'Neil Show**
Danny, Chet Roble, Nancy Wright.
- 9** **Hal Block—Four To Go**
Quiz contest. (Guests are invited to WGN-TV studio. No tickets necessary.)
- 25** **Film—Title Not Available**
- 11:15 **2** **25** **Love Of Life—Serial**
- 5** **Bob & Kay Show—Variety**
Art Van Domme Quintet.
- 11:30 **2** **25** **Search For Tomorrow**
Tate is sure Hazel has pneumonio.
- 9** **Earl Nightingale—Chats**

**1,
2,
3,
"4 to Go!"**

**MONDAY
THRU
FRIDAY
11:00 A.M.**

STARRING
**HAL
BLOCK**

JACKIE VAN — STARNOTERS
BOB TRENDLER

WGN-TV Channel 9

- 11:45 ② 25 **Guiding Light—Serial**
Dick sees the D. A.
④ **Let's Look at The News**
Milwaukee and notional news.
- 11:55 ⑦ **News—Ulmer Turner**

AFTERNOON

- 12:00 ② 25 **Brighter Day—Serial**
Story of a Minister and his parish.
④ **Bob Heiss—Interviews**
Chats with the lodies.
- ⑤ **Noontime Comics**
Johnny Coons entertains the kids.
- ⑦ **Lunch Hour—Variety**
Two-Ton Boker with Art Hern.
- ⑨ **Hi Ladies—Interviews**
Mike Douglas emcees.
- 12:15 ② **Luncheon With Billy**
Variety with Billy Leach.
25 **Kids' Carnival—Fun**
Clowns, games, and stories.
- 12:25 ② **Lee Phillip Show—Tips**
Conversation for the ladies.
- 12:30 ② 25 **Garry Moore Show**
Garry, Durword and Ken Corson hold an imaginary "Crooners' Convention."
⑤ **Animal Playtime—Kids' Fun**
Win Stracke entertains the kids.
- 12:45 ⑨ **Film Short—"Carousel"**
- 12:55 ④ **Weather—Bill Carlsen**
Today's weather.
⑦ **News—Ulmer Turner**
A summary of news events.
⑨ **News—Steve Fentress**
Roundup of world happenings.
- 1:00 ② 25 **Double Or Nothing**
Bert Parks emcees quiz game.
④ **Behind The Screens**
A look of television "backstage."
⑤ **Francois Pope—Recipes**
Individual hom or corned beef biscuit pies Mornoy.
⑦ **Ruth Crowley—Baby Care**
Introducing baby 6-8 months.
⑨ **Watch To Win—Quiz**
Don Gordon and the Starnoters.
- 1:15 ⑦ **Stuart Brent—Discussion**
Advice and information for women.
- 1:30 ② **Linkletter's Houseparty**
Game: "Who's in The House."
④ **Beulah Donohue—Tips**



Hilarious stunts . . . prizes
. . . household hints

with friendly "emcee!"

FRAZIER THOMAS

songs by lovely **BARBARA SIMS**
and **JACK FULTON**

Everybody has a good time
always on "Petticoat Party"

Sponsored by
Commonwealth Edison Company
Telecast from the Garrick Theatre

WBBM-TV CHANNEL 2

Chicago's Showmanship Television Station



today on TV

Elmer, the Elephant and John Conrad

A barrel of fun and laughs
just for the kids . . . every

Monday thru Friday

★ 5:00 pm ★

WNBQ channel **5**

NBC TELEVISION

JANUARY 18

- 7 **The Dowds—Discussion**
Betty and Don Dowd.
- 9 **Johns Hopkins—Science**
News from the scientific world.
- 25 **Film Short**
- 1:45 25 **Linkletter's Houseparty**
Games, interviews and guests.
- 2:00 2 25 **Big Payoff—Quiz**
Randy Merriman and Bess Myerson.
- 5 4 **Kate Smith Show**
Bambi Linn and Rod Alexander.
- 7 **Claude Kirchner Show**
Claude emcees variety show.
- 9 **Paul Dixon Show—Musical**
Musical pantomimes.
- 2:30 2 25 **Bob Crosby Show**
Tunes: "I See the Moon," "The Lately Song," "Changing Partners."
- 2:45 7 **Mique Collis Show—Tips**
Fashion news and shopping hints.
- 3:00 2 **Petticoat Party—Games**
Frazer Thomas emcees games. (Guests are invited to the Garrick Theater. Tickets unnecessary.)
- 5 4 **Welcome Travelers**
Tommy Bartlett interviews. (Guests invited. Write Guest Relations, WNBQ.)
- 7 **MOVIE—Title Not Available**
- 9 **Commercial—Film**
- 25 **Trudy Beilfuss—Foods**
Hints for good eating.
- 3:05 9 **Movie Quick Quiz—Game**
Dick "Two-Ton" Baker emcees.
- 3:30 2 **Shopping With Miss Lee**
Lee Phillip with buying tips.
- 5 4 **On Your Account**
Interviews with Win Elliot.
- 9 **Index: Information**
"Of Men and Medicine."
- 25 **Robert Q. Lewis—Variety**
Musical-variety with Jan Arden, Earl Wrightson, Jaye P. Morgan and Lois Hunt.
- 3:45 2 **MOVIE—"Twilight Hour"**
War hero loses his memory.
- 4:00 4 **Superman—Drama**
George Reeves as Clark Kent.
- 5 **Atom Squad—Adventure**
- 7 **News—Ulmer Turner**

9 MOVIE—"Forbidden Trails"

Three Marshols combine forces to clean up on outlaw gang. Buck Jones.

25 Kids' Karnival—Fun

Clowns, games, and stories.

4:05 7 MOVIE—Title Not Available

4:15 6 The Pinky Lee Show

Comedy, variety and music.

4:30 5 4 Howdy Doody—Puppets

Bob Smith with Clorobelle Clown.

25 Hollywood Matinee

"Our Daily Bread," first of two parts.

4:55 9 News—Les Nichols

5:00 2 Garfield Goose & Friend

"King" Gorfield and Frozer Thomas.

4 Foreman Tom—Western

Tall tales and film stories.

5 Elmer, The Elephant—Kids

John Conrad amuses the children.

7 Nick Francis—Films

Short movies and cartoons.

9 Junior Edition—News

Steve Fentress with teen-age news.

25 Weather—Joe Kenny

Milwaukee and vicinity weather.

5:05 25 News—Lan Singer

5:10 25 Sports—Hal Walker

Scores and information.

5:15 9 Junior Crossroads

Educational subjects.

25 Movie Quick Quiz—Game

Contest and quiz game.

5:30 2 Gene Autry Time—Film

Western adventure stories.

4 Sports—Lloyd Pettit

5 Close-Up—Musical

Howard Miller, June Volli and the Art Van Damme Quintet.

7 Bob Atcher—For Kids

Stories and songs for youngsters.

9 News—Leslie Monypenny

News from around the world.

25 MOVIE—"Law Of The West"

Western starring Johnny Mack Brown. ("Old Horse Operos Never Die." See page 20.)

5:45 4 News—Paul Skinner

Local and notional news.

9 Curbstone Cut Up—Chats

Ernie Simon conducts interviews.

5:55 4 Weather—Bill Carlsen

Temperatures and predictions.

EVENING

6:00 2 Sports—Bob Elson

4 Blue Room—Music

Mourice Kipen directs ensemble.

5 Weather—Clint Youle

Temperatures and predictions.

7 News—Austin Kiplinger

Late news and headlines.

9 Captain Video—Adventures

Al Hodge stars as the Coptoin.

6:05 5 Les Paul And Mary Ford

Top tunes of the day.

7 News—Jack Drees

Roundup of day's events.

6:10 5 Sports—Joe Wilson

A review of sports.

7 Weather—Wayne Griffin

Forecast for Chicago and vicinity.

6:15 2 News—Julian Bentley

Up-to-the minute headlines.

4 Bel Trio—Music

Vocal and instrumental pieces.

5 Dorsey Connors—Travel



Scotland's Prince of Whiskies

**CHIVAS
REGAL**

12 YEAR OLD SCOTCH WHISKY
BLENDED SCOTCH WHISKY • 86 PROOF

CHIVAS BROTHERS IMPORT CORP. • NEW YORK, N. Y.

7 News—John Daly

Roundup of world happenings. (TV GUIDE's critic takes a look at this show in next week's issue.)

9 Number Please—Quiz Game

Jack Brickhouse conducts.

6:20 6 Alex Dreier—Features

"Man On the Go," with news.

6:25 5 Tony Weitzel—Comments

Gossip and interviews.

6:30 2 25 News—Douglas Edwards

National and international events.

4 Big Playback—Bill Stern

Sports news on film.

5 Arthur Murray Party

Variety dance session.

7 Jamie—Drama

Jamie's Aunt Laurie enters a baking contest with the encouragement of Jamie.

9 News—Spencer Allen

6:45 2 25 Perry Como Show—Music

Tunes: "Marie," "Baby, Baby, Baby," and "Oh, My Papa."

5 4 News—John C. Swayze

Caravan of news events.

9 Chicagoland Newsreel

Local news on film.

7:00 2 25 BURNS & ALLEN—Comedy

Gracie has a historic interview with a local reporter.

5 4 NAME THAT TUNE—Quiz

Peggy Wood, TV's "Momo," is a guest contestant in an effort to win the jockpot for the Norwegian Children's Home Association of Brooklyn, N. Y. The entire Hansen family of TV will appear.

7 SKY KING THEATER

Kirby Grant as the cowboy.

9 TWENTY QUESTIONS—Quiz

Moderator Jay Jackson with panel: Fred Von Deventer, Florence Rinard, Herb Palesie, Dick Harrison. Tonight's guest is Horry Hershfield, cartoonist, comedian.

7:30 2 25 TALENT SCOUTS

Arthur Godfrey is host to professionals.

5 4 CONCERT—H. Barlow

Guest soloist: soprano Lois Hunt. Program: "Three Loves Have I," "Mimi's Farewell," "Molly Molone," "Ramany Life," "Up, Boys, Hear the Bugle Blow."

7 DR. I.Q.—Quiz

Jay Owens emcees game.

9 THE BIG ISSUE—Film

8:00 2 25 I LOVE LUCY—Comedy

Ricky's attention wanders as he tries his hand at baby-sitting.

4 BISHOP FULTON J. SHEEN

Talks on subjects of interest.

5 DENNIS DAY—Comedy

Dennis Day plays his grandfather from Ireland to five-year-old Patrick Day. Patrick is actually Dennis Day's son.

7 MOVIE—"When The Lights Go On Again"—Marine suffering from shellshock is guided homeward by a reporter. James Lydon, Regis Toomey.

9 TV SHOWCASE—Film

"Quebec City."

8:30 2 25 RED BUTTONS—Comedy

Red is Keegleforven the dentist. Red and Betsy (Betty Ann Grove) run into the quarreling couple (played by Bibi Osterwald and Jae Silver) in Grand Central.

5 4 ROBERT MONTGOMERY

"Mochinal." A young office worker marries her employer, whom she doesn't love and after several years of boredom and unhappiness she meets an attractive man. Starring Carol Stone, with Malcolm Lee Beggs and Robert Webber.

9 SPORTSMAN'S CLUB—Talk

9:00 2 25 STUDIO ONE—Drama

"A Criminal Design." An unemployed writer working as a press agent for an American dress designer in Italy becomes innocently involved in smuggling.

KOOLVENT

FIGHT AT 9:00 TONIGHT

Keep Score With Ed Pazdur
On WGN-TV, See Listings.

NAME 1 2 3 4 5 6 7 8 9 10

NAME	1	2	3	4	5	6	7	8	9	10

9 BOXING—Brooklyn

Carmine Fiore vs. Freddy "Babe" Herman, welterweights, 10 rounds.

JIMMY POWERS' RATING

	Rated	W	L	D	KO's
Fiore	15	42	15	5	17
Herman	Not	42	33	7	18

Both boys are favorites at this Brooklyn club. Fiore has been doing well in recent months, his only setback coming at the hands of Basilia. Although both have about the same number of knockouts, Fiore is the harder puncher of the two. His left hook can take you out with one belt. Carmine will be top man here.

9:15 7 DREW PEARSON—News

9:30 5 4 WHO SAID THAT?—Quiz

Moderator Walter Kiernan with Bill Henry and June Lackhart.

7 RACKET SQUAD—Drama

"The Diamond That Wasn't." A man plots an ingenious money-making scheme. Reed Hadley, Rachele Hudson.

9:45 9 SPORTS—Vince Lloyd

Scores, commentary, and events.

10:00 2 News—Fahey Flynn

Late happenings in the news.

4 Industry On Parade

Visits to industrial plants.

5 Weather—Clint Youle

Temperatures and predictions.

7 City Assignment—Film

"Twelfth Avenue Pirate," starring Pat McVey and Jane Nigh.

9 MOVIE—'The Basketball Fix'

Promising young athlete accepts a bride because of financial difficulties.

25 Sports—Hal Walker

Late scores and information.

10:05 25 News—Dr. A. A. Suppan

10:10 5 Dorsey Connors—Ideas

Uses far old tooth brushes.

25 Weather—Joe Kenny

10:15 2 Weather—Lee Phillip

Forecasts for tonight and tomorrow.

4 News—Paul Skinner

Local and national news.

5 News—Jack Angell

25 I'm The Law—Drama

Series of fires sweeps the city in "The Firebug Story." George Raft stars.

10:25 2 Art Mercier—Sports Tips

Discussion for sportsmen.

4 Weather—Bill Carlsen

Weather for Milwaukee and area.

10:30 2 News—John Harrington

Roundup of the day's happenings.

4 Big Story—Drama

Story of reporter Harold Brislin of the Scranton, Pa., Times, who gave a prisoner another chance. Wesley Addy stars.

5 Sports—Norman Barry

Late scores and information.

7 Dr. Fixum—Househ'd Ideas

Art Youngquist with tips. (1) What to do about plastic shower curtains that have grown dingy. (2) Income tax deductions for car expense. (3) How to disguise an outside bottle gas tank.

10:45 2 Irv Kupcinet—Comments

Gossip and interviews.

5 Herbie Mintz—Musical

Favorite piano melodies.

25 Drew Pearson—News

Washington Merry-Go-Round.

11:00 2 MOVIE—"His Lordship Goes To Press"

English lord falls in love with an American journalist.

4 Big Town—Drama

Pat McVey stars as Steve Wilson.

5 MOVIE—Title Not Available

7 News—Ulmer Turner

Late news events.

25 MOVIE—"Federal Manhunt"

Ruthless gunman escapes from Alcatraz.

11:05 7 Weather—Chuck Bill

Temperatures and predictions.

11:10 7 Jack Eigen Show—Chats

Gossip and interviews.

11:30 4 Tom Mercein Show

Musical films and comments.

9 News—Les Nichols

Local and national happenings.

11:45 9 Weather—Carl Greyson

Temperatures and predictions.

12:00 2 MOVIE—"When Knights

Were Bold"—Young man falls heir to a mediaeval castle. Jack Buchanan.

4 News—Tom Mercein

7 MOVIE—"The Contender"

Truckdriver becomes a fighter to secure education for his son. Buster Crabbe.

MORNING

- 6:45 **5** **Everett Mitchell—Talks**
Discussion for farmers.
- 7:00 **5** **4** **Today-News, Interviews**
Dave Garroway is host.
- 8:00 **2** **Ray Rayner—Comments**
News, weather and music.
- 8:45 **2** **News—John Harrington**
Morning headlines.
- 25** **News—Winston Burdett**
News around the world.
- 8:55 **2** **News—Jim Conway**
Stories behind the headlines.
- 9:00 **2** **25** **Godfrey And Friends**
Marion Marlowe, Frank Parker, Janette Davis and the rest.
- 5** **4** **Ding Dong School**
Nursery with Dr. Frances Horwich.
- 7** **Pied Piper Show—Kids**
Art Hern narrates cartoons.
- 9** **Paul Fogarty—Exercises**
The streamline stretch.
- 9:30 **5** **4** **Breakfast In Hollywood**
Johnny Dugan emcees.
- 7** **Play House—Kiddies**
Angel Casey emcees.
- 9** **Time For Stories**
Tina Redmond reads to youngsters.
- 9:45 **25** **Film Short**
- 10:00 **5** **4** **Hawkins Falls—Serial**
Bernadine Flynn and Jim Bannon.
- 7** **Beulah Karney Presents**
A new way to bake sponge cake.
- 9** **A To Z Of Cookery—Tips**
"Tray Types," lap dinners.
- 25** **Godfrey And Friends**
Continuing "Godfrey and gang."
- 10:15 **4** **Gordon Thomas—Variety**
Comments and interviews.
- 5** **Three Steps To Heaven**
A small-town girl in New York.
- 10:30 **2** **25** **Strike It Rich—Quiz**
Warren Hull emcees.
- 5** **Ask Washington**
Correspondents answer questions.
- 7** **Ed Allen—Exercises**
Spirits high and waistline low.
- 10:50 **7** **Weather—Wayne Griffin**
- 10:55 **7** **News—Ulmer Turner**

- 9** **News—Steve Fentress**
- 11:00 **2** **Valiant Lady—Serial**
Nancy Coleman in the title role.
- 4** **What's New In Kitchens**
Breta Griem and Nancy Vorpagel.
- 5** **Bride And Groom—Wedding**
Helen Fuhrman is wed to Maurice Garrett, both of Delton, Michigan.
- 7** **Danny O'Neil Show**
Danny, Chet Roble, Nancy Wright.
- 9** **Hal Block—Four To Go**
Quiz game. (Guests are invited to WGN-TV studio. No tickets necessary.)
- 25** **Film Short**
- 11:15 **2** **25** **Love Of Life—Serial**
- 5** **Bob & Kay Show—Variety**
Guests, chatter and interviews.
- 11:30 **2** **25** **Search For Tomorrow**
Tate tells Walsh he almost killed Hazel.
- 9** **Earl Nightingale—Chats**
Talks of everyday interest.
- 11:45 **2** **25** **Guiding Light—Serial**
Dr. Baird discusses Dan Peters' case.
- 4** **News**
- 11:55 **7** **News—Ulmer Turner**
A look at the headlines.

AFTERNOON

- 12:00 **2** **25** **Brighter Day—Serial**
Story of a Minister and his parish.
- 4** **Bob Heiss—Interviews**
Chats with "The Man Next Door."
- 5** **Noontime Comics—Kids**
Johnny Coons entertains the kids.
- 7** **Lunch Hour—Variety**
Two-Ton Baker and Art Hern.
- 9** **Hi Ladies—Interview Show**
Mike Douglas emcees.
- 12:15 **2** **Luncheon With Billy**
Variety with Billy Leach.
- 25** **Kids' Carnival—Fun**
Clowns, serials, quizzes for kids.
- 12:25 **2** **Lee Phillip Show—Mints**
Tips for the homemaker.
- 12:30 **2** **25** **Garry Moore Show**
Guest: Comedian Roger Price. Smoky, the wonder horse, participates.
- 5** **Animal Playtime—Kids' Fun**
Win Stracke entertains the kids.

12:45 ② **Film Short**—"Carousel"

12:55 ④ **Weather**—Bill Carlsen

Middy weather report.

⑦ **News**—Ulmer Turner

Happenings in the news.

⑨ **News**—Steve Fentress

Roundup of news events.

1:00 ④ **Behind The Screens**

A look of television "bockstoge."

⑤ **Francois Pope**—Recipes

Italian stuffed tubellini, and fluffy Italian gnocchi.

⑦ **Ruth Crowley**—Baby Care

When baby sits.

⑨ **Watch To Win**—Quiz

Dan Gordon emcees.

1:15 ⑦ **Stuart Brent**—Discussion

Advice and information for women.

1:30 ② ②⑤ **Linkletter's Houseparty**

Dr. Paul Popenoe, family-relations counselor, is guest.

④ **Beulah Donohue**—Women

"Personality of the Infant."

⑦ **The Dowds**—Discussion

Betty and Don Dawd talk.

⑨ **The Sewing School**

Conducted by Lee Vonderhye.

2:00 ② ②⑤ **The Big Payoff**—Quiz

Rondy Merrimon and Bess Myerson.

⑤ ④ **Kate Smith Show**

Frank Yancovic, polka player.

⑦ **Claude Kirchner Show**

Especially for the ladies.

⑨ **Paul Dixon Show**—Music

Musical pantomimes.

2:30 ② ②⑤ **Bob Crosby Show**

Tunes: "Little Jack Frost," "Love Walked In," "Many Times," "Ricochet."

2:45 ⑦ **Mique Collis Show**—Tips

Ideas and information for women.

3:00 ② **Petticoat Party**—Games

Frazer Thomas emcees the fun. (Guests are invited. Tickets unnecessary.)

⑤ ④ **Welcome Travelers**

Tommy Bartlett interviews Chicago visitors. (Guests invited. Write Guest Relations, WNBQ, Chicago.)

⑦ **MOVIE**—Title Not Available

⑨ **Movie Quick Quiz**

Dick "Two-Ton" Baker emcees.

②⑤ **Trudy Beilfuss**—Foods

3:30 ② **Shopping With Miss Lee**

Lee Phillip with shopping hints.

⑤ ④ **On Your Account**

Win Elliot interviews.

⑨ **Index: Information**

"The Big Picture."

②⑤ **Robert Q. Lewis**

Jan Arden, Earl Wrightson, Jaye P. Morgan and Lois Hunt.

3:45 ② **MOVIE**—"This England"

Story tracing the life of an old English village. Emlyn Williams, John Clements.

4:00 ④ **Gretchen Colnik**—Tips

Discussion for women.

⑤ **Atom Squad**—Adventures

Serial shawn in part.

⑦ **News**—Ulmer Turner

⑨ **MOVIE**—"Cheyenne Kid"

A gambler gets thrown in jail for a murder he didn't commit. Jack Randall.

②⑤ **Kids' Karnival**—Fun

Clowns, serials, and games.

4:05 ⑦ **MOVIE**—Title Not Available

4:15 ④ **Explorers Club**—Exhibits

Presented by the Milwaukee museum.

⑤ **Pinky Lee Show**

Comedy, variety and music.

4:30 ⑤ ④ **Howdy Doody**—Puppets

Clarabelle, clown, amuses the kids.

②⑤ **Hollywood Matinee**

"Our Daily Bread," last of two parts.

4:55 ⑨ **News**—Les Nichols

Afternoon headlines.

5:00 ② **Garfield Goose & Friend**

Gorfield and Frazer Thomas.

④ **Foreman Tom**—Western

Toll tales and film stories.

⑤ **Elmer, The Elephant**—Kids

John Conrad and the elephant.

⑦ **Nick Francis**—Films

Short movies and cartoons.

⑨ **Junior Edition**—News

Steve Fentress with teen-age news.

②⑤ **Weather**—Joe Kenny

Weather for Milwaukee and area.

5:05 ②⑤ **News**—Lan Singer

Evening news headlines.

5:10 ②⑤ **Sports**—Hal Walker

5:15 ⑨ **Junior Crossroads**

Educational subjects.

②⑤ **Movie Quick Quiz**

- 5:30** **2** **Gene Autry Time—Film**
Western adventure film.
- 4** **Sports—Blaine Walsh**
Scores and infarmation.
- 5** **Close-Up—Musical**
Howard Miller, June Valli, and the Art Van Dcmme Quintet.
- 7** **Bob Atcher—Kids**
Stories and songs.
- 9** **News—Leslie Monypenny**
Late news information.
- 25** **MOVIE—"Homesteaders Of Paradise Valley"**—Red Ryder struggles to keep gang of crooks from destroying tawn's water supply. Allan Lane, Babby Blake, Martha Wentwarth. ("Old Harse Operas Never Die," see page 20).
- 5:45** **4** **News—Paul Skinner**
Local and natianal news events.
- 9** **Curbstone Cut Up—Chats**
Ernie Siman conducts interviews.
- 5:55** **4** **Weather—Bill Carlsen**
Forecasts for Milwaukee and vicinity.

EVENING

- 6:00** **2** **Sports—Bob Elson**
Sparts commentary.
- 4** **Blue Room—Musical**
Maurice Kipen conducts ensemble.
- 5** **Weather—Clint Youle**
Temperatures and predictions.
- 7** **News—Austin Kiplinger**
World news events.
- 9** **Captain Video—Adventures**
- 6:05** **5** **Les Paul and Mary Ford**
Popular tunes of the day.
- 7** **News—Jack Drees**
News events around the world.
- 6:10** **5** **Sports—Joe Wilson**
Sparts news and commentary.
- 7** **Weather—Wayne Griffin**
Predictions and comments.
- 6:15** **2** **News—Julian Bentley**
News behind the headlines.
- 4** **Tommy Sheridan—Musical**
Music by the Tammy Sheridan Trio.
- 5** **Dorsey Connors—Travel**
A visit to Cali, Columbia.
- 7** **News—John Daly**

- 9** **Number Please—Quiz Game**
Jack Brickhouse conducts.
- 6:20** **5** **Alex Dreier—Features**
Unusual staries in the news.
- 6:25** **5** **Tony Weitzel—Comments**
News behind the headlines.
- 6:30** **2** **25** **News—Douglas Edwards**
A round-up of the latest news.
- 5** **4** **Dinah Shore Show**
This is Dinah's first color shaw.
- 7** **Cavalcade Of America**
"Smyrna Incident." U.S. Naval Cammander Ingraham defies the Austrian Navy in order to protect an American subject. Carl Bentan Reid, Kanstantin Shayne, Rabert Carnthwaite.
- 9** **News—Spencer Allen**
National and international events.
- 6:45** **2** **25** **Jane Froman Show**
Tunes: "Gypsy In my Soul," "Ebb Tide," "That Old Black Magic," "The Saund of Love," and "Similau."
- 5** **4** **News—John C. Swayze**
News events around the world.
- 9** **Chicagoland Newsreel**
Late news happenings an film.
- 7:00** **2** **GENE AUTRY SHOW**
"Outlaw Stage." Gene tangles with three masked band:ts who hold up a stage and rab a jewelry salesman of a fortune.
- 5** **4** **MILTON BERLE SHOW**
Miltan's guest: Glaria Swanson. Glaria, about to praduce a movie, seeks the great Berle as her leading man.
- 7** **WE SAW IT HAPPEN**
Film shawing events in the first 50 years of powered flight.
- 9** **BISHOP FULTON J. SHEEN**
Talks an subjects of interest. Sponsored by Admiral Carp.
- 25** **RANGE RIDER—Western**
Jack Mahoney and Dick Janes.
- 7:30** **2** **25** **RED SKELTON—Comedy**
Skits: (1) Mr. Gearge Appleby, on finding aut he is ta became a father, attends a baby-care class for fathers. (2) Freddy the Freeloader finds a package containing a negligee.
(Has Red a future as a TV comedian? See TV GUIDE's review an page 13.)

⑨ PANTOMIME QUIZ—Game

Mike Stokay emcees. Teams include: Jerry Lester, Robert Alda, Elaine Stritch, Peter Donald and Dorothy Hart.

8:00 ② 25 THIS IS SHOW BUSINESS

Guest panelist: Glendo Forrell. Guest performers: Helen Gollogher; Morsholl & Forrell, comedy team; and the Duphills, dance team.

⑤ 4 FIRESIDE THEATER—Drama

"The Insufferable Woman." An advertising executive with theatrical ambitions finds himself in the dilemma of having to use the wife of an important client as the lead in an amateur play. William Bokewell, Eve McVeogh.

⑦ DANNY THOMAS SHOW

Danny and Benny Lessy celebrate their 12th anniversary as a team.

③ BADGE 714—Drama

"The Big Sorrow." Sgt. Friday (Jock Webb) witnesses the death of his partner during a manhunt for two escaped convicts. Sponsored by The Chicago Motor Club.

8:30 ② 26 SUSPENSE—Drama

"The Hunted." The second wife of a ski-lodge owner suspects her husband of the murder of his first wife.

⑤ 4 CIRCLE THEATER—Drama

"Millstone." A young wife believes that she is not good enough for her successful husband. Walter Brooke.

⑦ U. S. STEEL HOUR

"The Rise of Carthage," starring Nina Foch and Poul Douglas. A power-mod business man finds true values in a desert utopia called Carthage.

⑨ CASES OF EDDY DRAKE

Don Haggerty stars.

9:00 ② 26 DANGER—Mystery

(Tony Mottola is the guitarist who provides the background music for Danger. His interesting setup is shown in pictures in next week's TV GUIDE.)

⑤ 4 JUDGE FOR YOURSELF

Fred Allen interviews panelists chosen from the studio audience to judge new songs by professional composers. Tunes are performed by singers Kitty Kallen, Bob Carroll, and the Skylarks, with Milton De Lugg's orchestra.

Admiral presents

television's outstanding
personality of the year

Bishop Fulton J. Sheen



*"Life is
worth
Living"*

WGN-TV (9)
TUESDAY
7:00 PM CST

don't miss BADGE 714

FORMERLY "DRAGNET"

starring **Jack Webb**

WGN-TV (9) TUESDAY 8-8:30 P.M.

SPONSORED BY THE
CHICAGO MOTOR CLUB

"THE BADGE OF MOTORING DISTINCTION"

PROFESSIONAL TV SERVICE



THIS COLUMN IS SEEN BY OVER 1,000,000 READERS EVERY WEEK. FOR ADVERTISING RATES AND INFORMATION CALL WAbash 2-0366

western suburbs

TAUBER TELEVISION SERVICE
6801 Roosevelt STanley 8-8887

southwest

FRITZEL RADIO & TV LABORATORIES
454 W. North Ave. Michigan 2-7100

FAST RADIO DISPATCHED DAY-NITE SER.
1805 W. 95th St. CEdarcrest 3-4677

near north

FAST RADIO DISPATCHED DAY-NITE SER.
55 E. Washington DE 2-5626—GL 3-3262

northwest

FOSTER DAY & NIGHT TELEVISION SER.
2922 N. Milwaukee HUmboldt 9-0700

ACE DAY & NIGHT TELEVISION SERVICE
4262 N. Milwaukee SPring 7-5110

HARLEM TELEVISION SERVICE
3233 N. Harlem Ave. MUIberry 5-1213

north

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. GRaceland 7-2844

FRITZEL RADIO & TV LABORATORIES
1139 W. Wilson Ave. LOngbeach 1-0002

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250

FAST RADIO DISPATCHED DAY-NITE SER.
1409 W. Irving Pk. EAstgate 7-4120

southeast

SOUTHSHORE DAY & NIGHT TV ENGS.
1977 E. 73rd St. NOrmal 7-0126

FAST RADIO DISPATCHED DAY-NITE SER.
8158 S. Eberhart Ave. MIdway 3-9111

west

UPCHURCH TELEVISION SERVICE
3704 S. Harlem Ave. RIVERSIDE 7-0694

south

MASTER SERVICE CO.
1153 E. 82nd St. SOuth Shore 8-9282

TUESDAY

JANUARY 19

9 48TH STREET THEATER

"Space Conquerer."

9:30 2 25 SEE IT NOW—News

Edward R. Murrow presents films.

4 TRIANGLE THEATER—Drama

"Alias Trouble," starring Gardan Gebert and Douglas Kennedy. A dog leads his young master into a jewel robbery.

5 BOB CONSIDINE—Chats

7 NAME'S THE SAME—Panel

Robert Q. Lewis with Joan Alexander, Bill Stern, Gene Rayburn. (Why Robert Q. left Godfrey. See next week's issue.)

9 I LED THREE LIVES—Film

Herb Philbrick acts as liaison between party headquarters and a red "cell" at Belfort College.

9:45 5 THE WORLD PICTURE

Commentary on world events.

10:00 2 News—Fahey Flynn

Predictions and comments.

4 Match Your Wits—Quiz

Lloyd Pettit emcees game.

5 Weather—Clint Youle

Happenings around the world.

7 Gloria Swanson—Film

"Uncle Harry," starring Edgar Buchanan and Elizabeth Fraser. Man's worst fault is being aver-generous with other people's property.

9 MOVIE—"Young Mr. Pitt"

Based on the political career of William Pitt, Jr., who was Prime Minister of England at the age of 24. Robert Donat.

25 Sports—Hal Walker

Late sports information.

10:05 25 News—Dr. A. A. Suppan

10:10 5 Dorsey Connors—Ideas

Make your own lap board.

25 Weather—Joe Kenny

A look at the charts.

10:15 2 Weather—Lee Phillip

Forecasts for tonight and tomorrow.

4 News—Paul Skinner

5 News—Jack Angell

Late headlines of the nation.

25 Program Not Available

10:25 2 Art Mercier—Sports Tips

4 Weather—Bill Carlsen

Temperatures and predictions.

10:30 2 News—John Harrington

National and international events.

4 I Led Three Lives—Film

Richard Carlson as the man with a Communist card in his pocket and FBI instructions in his mind.

5 Sports—Norman Barry

News in the world of sports.

7 I'm The Law—Drama

"South American Money Story." A man steals the paper on which the money of his country is printed. George Raft stars.

25 MOVIE—"Rhythm In The

Clouds"—Struggling song writer poses as a man's niece and moves into his apartment during his absence.

10:45 2 Irv Kupcinet—Comments

Gossip and guest entertainers.

5 Herbie Mintz Show—Music

Melodies, old and new.

11:00 2 MOVIE—"Atlantic City"

Man takes over responsibility of running a number of enterprises.

4 City Detective—Drama

Rod Cameron as Lt. Kirby.

5 Bowling—From Chicago

Joe Wilson describes the games.

Sponsored by DeMet Pontiac.

7 News—Ulmer Turner

News around the world.

11:05 7 Weather—Chuck Bill

Comments on the weather outlook.

11:10 7 Tom Duggan—Comments

Gossip, chatter, and interviews.

11:30 4 Dollar A Second—Quiz

Jan Murray emcees quiz game.

9 News—Les Nichols

Events around the world.

11:45 9 Weather—Carl Greyson

Temperatures and predictions.

12:00 2 MOVIE—"Southern Roses"

Daughter of a prominent English woman tries to become a singer.

4 News—Tom Mercein

Late news events.

7 MOVIE—"Face at The

Window"—Paris is terrorized by a mysterious murderer, "The Wolf."

12:05 4 Sports Showcase

12:20 4 Wrestling—Film



After her sensational appearances on "Toast of the Town," and a record engagement at the Waldorf-Astoria, Patachou, glamorous French singing star, comes to the Empire Room of Chicago's Palmer House on Jan. 14. The petite singer has created the same popularity in America that she once did in her cafe, Chez Patachou, in Paris' Montmartre section. —Adv.

a new kind of bowling show

DE MET CHAMPIONSHIP BOWLING

Tues. 11:00 pm WNBQ-ch. 5

DE MET

Presented by **Pontiac**

5150 W. North Ave.



MORNING

- 6:45 **5** **Everett Mitchell—Talks**
Discussion for farmers.
- 7:00 **5** **4** **Today-News, Interviews**
Dave Garroway is host.
- 8:00 **2** **Ray Rayner—Comments**
Weather, music and news.
- 8:45 **2** **News—John Harrington**
Morning news report.
25 **News—Winston Burdett**
A look at the headlines.
- 8:55 **2** **News—Jim Conway**
Stories behind the headlines.
- 9:00 **2** **25** **Godfrey And Friends**
Marion Marlowe, Frank Parker, Janette Davis, the Mariners, Tony Marvin and Lu Ann Simms.
5 **4** **Ding Dong School**
Nursery with Dr. Frances Horwich.
7 **Pied Piper Show—Kids**
Art Hern with stories and cartoons.
9 **Paul Fogarty—Exercises**
The slenderizing strut.
- 9:30 **5** **4** **Breakfast In Hollywood**
Johnny Dugan emcees variety.
7 **Play House—Kiddies**
Angel Casey is hostess.
9 **Time For Stories**
Tina Redmond reads to youngsters.
- 9:45 **25** **Film—Title Not Available**
- 10:00 **5** **4** **Hawkins Falls—Serial**
Life in a small town.
7 **Beulah Karney Presents**
Meal of the Week.
9 **A To Z Of Cookery—Tips**
"January Thaw," church supper.
25 **Godfrey And Friends**
Continuing with "Godfrey and gang."
- 10:15 **4** **Gordon Thomas-Interviews**
Chatter, interviews and guests.
5 **Three Steps To Heaven**
A small town girl in New York.
- 10:30 **2** **25** **Strike It Rich—Quiz**
Warren Hull emcees "quiz with a heart."
5 **Ask Washington**
Correspondents answer viewers' questions.
7 **Ed Allen—Exercises**
Exercises for shoulders.
- 10:50 **7** **Weather—Wayne Griffin**

- 10:55 **7** **News—Ulmer Turner**
Five minutes of late news.
9 **News—Steve Fentress**
Up-to-the-minute events.
- 11:00 **2** **Valiant Lady—Serial**
Nancy Coleman in title role.
4 **What's New In Kitchens**
Breta Griem and Nancy Vorpapel.
5 **Bride And Groom—Wedding**
Frances Harris of Mt. Berry, Ga., weds John Eubanks of Tate, Ga.
7 **Danny O'Neil Show**
Chet Roble, Nancy Wright.
9 **Hal Block—Four To Go**
Quiz game. (Guests are invited to the WGN-TV studio. No tickets necessary.)
25 **Film—Title Not Available**
- 11:15 **2** **25** **Love Of Life—Serial**
5 **Bob And Kay—Variety**
Art Van Damme Quintet.
- 11:30 **2** **25** **Search For Tomorrow**
Walsh discovers Hazel is drunk.
9 **Earl Nightingale—Chats**
Talks of everyday interest.
- 11:45 **2** **25** **Guiding Light—Serial**
Dick visits Kathy.
4 **News**
Milwaukee headlines.
- 11:55 **7** **News—Ulmer Turner**
Midday news report.

AFTERNOON

- 12:00 **2** **25** **Brighter Day—Serial**
Story of a Minister and his parish, featuring Bill Smith as Father Dennis.
4 **Bob Heiss—Interviews**
Chatter with "The Man Next Door."
5 **Noontime Comics—Film**
Johnny Coons entertains the kids.
7 **Lunch Hour—Variety**
Two-Ton Baker and Art Hern.
9 **Hi Ladies—Interviews**
Mike Douglas emcees.
- 12:15 **2** **Luncheon With Billy**
Variety with Billy Leach.
25 **Kids' Karnival—Fun**
Clowns entertain the kids.
- 12:25 **2** **Lee—Phillip Show—Tips**
Conversation for the ladies.

12:30 ② 25 **Garry Moore Show**
Garry takes a bird census. Guest: International table tennis champ Reban Mannes.

⑤ **Animal Playtime—Kids' Fun**
Win Stracke and his guitar.

12:45 ② **Film Short—"Carousel"**

12:55 ④ **Weather—Bill Carlsen**

Milwaukee and area weather.

⑦ **News—Ulmer Turner**

News around the world.

⑨ **News—Steve Fentress**

Local and national events.

1:00 ② 25 **Double Or Nothing**

Bert Parks emcees quiz game.

④ **Behind The Screens**

A look at television "backstage."

⑥ **Francois Pope—Recipes**

Viennese whipped cream nut tarte, and southern hash with rice.

⑦ **Ruth Crowley—Baby Care**

"Times when a child won't eat," discussed by Dr. Karl L. Bergener, member of the pediatric staff at St. Mary's Hospital in Kankakee, Ill.

⑨ **Watch To Win—Quiz**

Dan Gardon and the Starnoters.

1:15 ⑦ **Stuart Brent—Discussion**

Advice and information for women.

1:30 ② **Linkletter's Houseparty**

Art has a look at a surprised lady's purse.

④ **Beulah Donohue—Women**

⑦ **The Dowds—Discussion**

Betty and Dan Dawd.

⑨ **Adventure In Learning**

Ill. Institute of Technology.

25 **Film—Title Not Available**

1:45 25 **Linkletter's Houseparty**

Guests, interviews and chatter.

2:00 ② 25 **Big Payoff—Quiz**

Randy Merriman and Bess Myerson.

⑤ ④ **Kate Smith Show**

Story Princess, the Kateds, Tap dancer Johnny Mack, and the Showtimers.

⑦ **Claude Kirchner Show**

Guests, comments, and interviews.

⑨ **Paul Dixon Show—Musical**

Musical pantomimes with Paul.

2:30 ② 25 **Bob Crosby Show**

Tunes: "Chi Baba," "Rags to Riches," "The Customer is Always Right."

2:45 ⑦ **Mique Collis Show—Tips**

Fashion news and shopping hints.

3:00 ② **Petticoat Party—Games**

Frazer Thamas emcees the fun. (Guests are invited to the Garrick Theater. Tickets unnecessary.)

⑤ ④ **Welcome Travelers**

Tommy Bartlett interviews Chicago visitors. (Guests invited. Write to Guest Relations, WNBQ, Chicago.)

⑦ **Program Not Available**

⑨ **Commercial—Film**

25 **Trudy Beilfuss—Foods**

Trudy with hints on good eating.

3:05 ⑨ **Movie Quick Quiz—Game**

Dick "Two-Ton" Baker emcees.

3:30 ② **Shopping With Miss Lee**

Tips from Lee Phillip.

⑤ ④ **On Your Account**

Win Elliot emcees.

⑦ **Program Not Available**

⑨ **Index: Information**

"What One Person Can Do." It's your serve.

25 **Robert Q. Lewis**

Guests: The Chardettes. Also on hand, Jan Arden, Earl Wrightson, Jaye P. Margan and Lais Hunt.

3:45 ② **MOVIE—"For Valor"**

Cockney sardier saves life of a major during African war. Tom Walls, Ralph Lynn.

4:00 ④ **Your Library Story—Tale**

Stories for children.

⑤ **Atom Squad—Adventures**

⑦ **News—Ulmer Turner**

National and international news.

⑨ **MOVIE—"Kid From Santa**

Fe"—Sheriff asks the Santa Fe kid to help him capture gang of smugglers. Jack Randall and Clarene Curtis.

25 **Kids' Carnival—Fun**

Clowns, games, and serials.

4:05 ⑦ **MOVIE—Title Not Available**

4:15 ④ **Let's Experiment—Science**

"Sleds and Skates and Friction."

⑤ **Pinky Lee Show**

Comedy, variety and music, featuring Pinky and guests.

4:30 ⑤ ④ **Howdy Doody—Puppets**

Bab Smith emcees the fun.

- 25 Hollywood Matinee**
"Rhythm In the Clouds," part 1.
- 4:55 9 News—Les Nichols**
Headlines around the nation.
- 5:00 2 Garfield Goose & Friend**
Garfield and Frazer Thomas.
- 4 Foreman Tom—Western**
Tall tales and film stories.
- 5 Elmer, The Elephant—Fun**
John Canrad entertains.
- 7 Nick Francis—Films**
Sharp movies and cartoons.
- 9 Junior Edition—News**
Steve Fentress with teen-age news.
- 25 Weather—Joe Kenny**
Temperatures and comments.
- 5:05 25 News—Lan Singer**
Evening headline news.
- 5:10 25 Sports—Hal Walker**
The day in sports.
- 5:15 7 Rootie Kazootie—Puppets**
Emcee Tadd Russell.
- 9 Junior Crossroads**
Educational subjects.
- 25 Movie Quick Quiz—Game**
Cantest and quiz game.
- 5:30 2 Gene Autry Time—Film**
Western adventure stories.
- 4 Sports—Lloyd Pettit**
Scores and information.
- 5 Close-Up—Musical**
Howard Miller, June Valli, and the Art Van Damme Quintette.
- 7 Bob Atcher—For Kids**
Stories and songs for youngsters.
- 9 News—Leslie Monypenny**
Roundup of news events.
- 25 MOVIE—"Gun Law"**
Adventures of the Lenora Kid, a "Rabin Haad" of the West. Jack Haxie stars. ("Old Harse Operas Never Die," pg. 20).
- 5:45 4 News—Paul Skinner**
Five minutes of late news.
- 9 Curbstone Cut Up—Chats**
Ernie Siman conducts interviews.
- 5:55 4 Weather—Bill Carlsen**
Milwaukee and area weather news.

EVENING

- 6:00 2 Sports—Bob Elson**
Scores and commentary.
- 4 Blue Room—Musical**
Maurice Kipen conducts.
- 5 Weather—Clint Youle**
Late weather news.
- 7 News—Austin Kiplinger**
Round-up of news events.
- 9 Captain Video—Adventures**
- 6:05 5 Les Paul And Mary Ford**
Hit tunes of the day.
- 7 News—Jack Drees**
Five minutes of late news.
- 6:10 5 Sports—Joe Wilson**
The world in sports
- 7 Sports—Wayne Griffin**
- 6:15 2 News—Julian Bentley**
Chicago and national news.
- 4 Bel Trio—Tunes**
Instrumental arrangements.
- 5 Dorsey Connors—Travel**
Visit to Syracuse, New York.
- 7 News—John Daly**
National and international events.
- 9 Number Please—Quiz Game**
Jack Brickhouse conducts.
- 6:20 5 Alex Dreier—Features**
"Man On the Go," with Alex.
- 6:25 5 Tony Weitzel—Comments**
Gossip and interviews.
- 6:30 2 25 News—Douglas Edwards**
A round-up of the latest news.
- 5 4 Eddie Fisher Show—Tunes**
- 7 Mark Saber—Mystery**
Tom Conway stars as Mark Saber.
- 9 News—Spencer Allen**
National news events.
- 6:45 2 25 Perry Como Show**
Tunes: "Way Dawn Yander," "Tenderly," "The Creep," and "Stranger in Paradise."
- 5 4 News—John C. Swayze**
Caravan of news happenings.
- 9 Chicagoland Newsreel**
Local news on film.
- 7:00 2 25 GODFREY AND FRIENDS**
Marian Marlowe, Frank Parker, Lu Ann Simms, Halelake, Janette Davis, the Mariners and the McGuire sisters. (See p. 10.)



CITY DETECTIVE

STARRING
ROD CAMERON

WEDNESDAY — 8:30 P. M.

SPONSOR:
PROCTOR & GAMBLE

WBKB

CHANNEL 7

5 4 I MARRIED JOAN

"Mathers-in-Law." While Brad and Jaan are trying to decide whose mother they should visit, his or hers, both arrive to visit them. Mabel Paige and Norma Varde partray the mathers.

7 STU ERWIN—Comedy

Domestic comedy situations with Stu, June Collyer, Ann Todd and Sheila James.

9 COLONEL FLACK—Mystery

Alan Mawbray as the Calanel.

7:30 5 4 MY LITTLE MARGIE

"The Health Farm." Margie changes identities with a rich friend to promote a romance at the health farm. Gale Storm, Charles Farrell, and Anne Kimball as the friend.

7 ANSWERS FOR AMERICANS

9 CHICAGO SYMPHONY

Conductor: Ernest Ansermet. Program: Schumann's Symphony No. 1 in B Flat Major, Opus 38, and Two Nocturnes (Clays, and Festivals) by Debussy. (Guests are invited. Write to Chicago Title and Trust, 111 W. Washington, Chicago.)

8:00 2 25 STRIKE IT RICH—Quiz

Warren Hull emcees quiz.

5 4 KRAFT THEATRE—Drama

"One Man and a Million." Comedy about a Vermont farmer who applies for a loan from the U.S. government, and gets a check for a million dollars.

7 KENT THEATER—Drama

8:30 2 25 I'VE GOT A SECRET—Panel

Emcee Garry Moore with panel: Henry Morgan, Bill Cullen, Jayne Meadows and Jaan Bennett. (Is fearless Henry Morgan softening up on the sparsars? Read "Henry Morgan's Secret" in next week's issue.)

7 CITY DETECTIVE—Film

Rod Cameron stars.

9 ON YOUR WAY—Quiz Game

Bud Collyer emcees the fun.

9:00 2 25 MOTORAMA—Auto Show

Arthur Godfrey and his friends broadcast from the Motorama exhibit of '54 model cars at New York's Waldorf-Astoria.

5 4 THIS IS YOUR LIFE

Ralph Edwards presents the life story of a well-known personality.

7 WRESTLING—From Rainbo

Wayne Griffin announces matches.

9 TIMES SQUARE PLAYHOUSE

"The Doctor Prescribes," presented by Herbert Marshall, starring Mary Brian and Clark Hawat. Doctor neglects his pretty wife because of his busy schedule.

9:30 4 HELLO NEIGHBOR THEATER

"Beauty Is A Jay," starring Mary Stuart.

5 TV PLAYHOUSE—Film Drama

"The Warthless Thing," starring Onslow Stevens, Hugh Beaumont, Jaan Camden.

9 LIBERACE SHOW—Musical

Songs and piano arrangements.

9:45 2 25 SPORTS—Mel Allen

Evening sports roundup.

10:00 2 News—Fahey Flynn

Events around the world.

4 Milwaukee Newsreel

Local news on film.

5 Weather—Clint Youle

Tamorrow's weather forecast.

7 Double Date—Film Dramas

(1) "The Mine," starring Robert Osterlah. Fate plays a deadly trick on three killers. (2) "Drums In The Night," starring Malcolm Keen. British civil servant sacrifices his life for his principles.

9 MOVIE—"I Shot Jesse

James"—A member of James' outlaw band shoots him for the reward. Preston Foster, Barbara Brittan and John Ireland.

25 Sports—Hal Walker

Latest in sports news.

10:05 25 News—Dr. A. A. Suppan

Milwaukee and national headlines.

10:10 5 Dorsey Connors—Ideas

So as you sew.

25 Weather—Joe Kenny

Prediction for tomorrow.

10:15 2 Weather—Lee Phillip

Lee gives the weather forecast.

4 News—Bob Kelly

Evening report on current events.

5 News—Jack Angell

Late evening headlines.

25 Dangerous Assignment

- 10:25** ② **Art Mercier—Sports Tips**
Discussion for sportsmen.
- ④ **Weather—Bill Carlsen**
Temperatures and predictions.
- 10:30** ② **News—John Harrington**
Roundup of news events.
- ④ **Mr. & Mrs. North—Mystery**
Richard Denning and Barbara Britton.
- ⑤ **Sports—Norman Barry**
Roundup of sports events.
- 10:45** ② **Irv Kupcinet—Comments**
Gossip and interviews.
- ⑤ **Herbie Mintz—Musical**
Melodies, old and new.
- ②⑤ **Sports—Kal Ross**
Events in the world of sports.
- 11:00** ② **MOVIE—'Goodbye My Love'**
Husband refuses to pay alimony. Charles Ruggles, Sidney Blackmer, Veree Teasdale.
- ④ **MOVIE—"Secrets Of Scotland Yard"**—Story of a secret staff which specializes in the decoding of Nazi messages. Edgar Barrier, Stephanie Bachelor.
- ⑤ **MOVIE—Title Not Available**
Western starring Eddie Dean.
- ⑦ **News—Ulmer Turner**
Happenings around the world.
- ②⑤ **MOVIE—"Slums Of New York"**—Boy from the tenements rises to fame and fortune. Mickey Rooney.
- 11:05** ⑦ **Weather—Chuck Bill**
Temperatures and predictions.
- 11:10** ⑦ **Tom Duggan—Comments**
Commentary on sports news.
- 11:30** ② **News—Les Nichols**
Late news summary.
- 11:45** ② **Weather—Carl Greyson**
Tomorrow's forecast.
- 12:00** ② **MOVIE—"Fighting Gentleman"**—William Collier, Jr.
- ④ **News—Tom Mercein**
Late news report.
- ⑦ **MOVIE—"Monster Maker"**
Scientist accidentally transmits rare disease to father of girl he loves. J. Carroll Naish, Rolph Morgan, Tala Birell.
- 12:05** ④ **MOVIE—"The Mystery"**
Robert Armstrong and Maxine Doyle.

Coffee is
just a bean
but—



Stewart's
PRIVATE BLEND is an art!

DUMONT · PHILCO · ZENITH · MUNTZ
MOTOROLA · RCA · EMERSON ADMIRAL · GE · CAPEHART

TV TROUBLE?
we're as close as your phone
SERVICE TILL 11:00 P.M.

Each Technician Has At Least
3 Years TV Experience
Our Tubes Guaranteed 1 Year

MODERN TV

NORTH SOUTH WEST
AL 2-9071 SE 8-3438 RO 2-1700

CALL

ALL MAKES AND MODELS SERVICED

In
TV GUIDE
for Jan. 22nd

**HOW THEY TAMED
HENRY MORGAN**

.....

- Why Robert Q. left Godfrey
- Singer Album: Kate Smith

..... ON SALE WEDNESDAY

MORNING

- 6:45 **5** **Everett Mitchell—Talks**
- 7:00 **5** **4** **Today-News, Interviews**
Dave Garroway is host.
- 8:00 **2** **Ray Rayner—Comments**
- 8:45 **2** **News—John Harrington**
Early morning news.
- 25** **News—Winston Burdett**
Milwaukee headlines.
- 8:55 **2** **News—Jim Conway**
Stories behind the headlines.
- 9:00 **2** **25** **Godfrey And Friends**
Fun with the "little Godfreys."
- 5** **4** **Ding Dong School**
Nursery with Dr. Frances Harwich.
- 7** **Pied Piper Show—Kids**
Art Hern narrates stories.
- 9** **Paul Fogarty—Exercises**
The Cleopatra bust exercise.
- 9:30 **5** **4** **Breakfast In Hollywood**
Johnny Dugan emcees variety.
- 7** **Play House—Kiddies**
Angel Casey is hostess.
- 9** **Time For Stories**
Tina Redman tells stories to the kids.
- 9:45 **25** **Film—Title Not Available**
- 10:00 **5** **4** **Hawkins Falls—Serial**
Story of life in a small town.
- 7** **Beulah Karney Presents**
How to buy and cook vegetables.
- 9** **A To Z Of Cookery—Tips**
"Calorie Chasers," diet menu.
- 25** **Godfrey And Friends**
Continuing "Godfrey and Gang."
- 10:15 **4** **Gordon Thomas—Interviews**
Gossip and guests.
- 5** **Three Steps To Heaven**
A small town girl lives in N.Y.
- 10:30 **2** **25** **Strike It Rich—Quiz**
Warren Hull emcees.
- 5** **Ask Washington**
Correspondents answer viewers' questions.
- 7** **Ed Allen—Exercises**
Let's start a new model for '54.
- 10:50 **7** **Weather—Wayne Griffin**
A look at the weather.
- 10:55 **7** **News—Ulmer Turner**
Five minutes of news headlines.

9 News—Steve Fentress

Late news happenings.

- 11:00 **2** **Valiant Lady—Serial**
Nancy Coleman in the title role.
- 4** **What's New In Kitchens**
Breta Griem and Nancy Vorpapel.
- 5** **Bride And G om-Wedding**
Josephine Buono of Braaklyn is married to Sigmund Welt, of New York City.
- 7** **Danny O'Neil Show**
Music, games and interviews.
- 9** **Hal Block—Four To Go**
Quiz game. (Guests are invited to WGN-TV studio. No tickets are necessary.)
- 25** **Film—Title Not Available**
- 11:15 **2** **25** **Love Of Life—Serial**
- 5** **Bob And Kay Show—Variety**
Art Van Damme Quintet.
- 11:30 **2** **25** **Search For Tomorrow**
Tate tells Jo about Hazel.
- 9** **Earl Nightingale—Chats**
Talks of everyday interest.
- 11:45 **2** **25** **Guiding Light—Serial**
Dick tells Kathy their marriage was a fraud.
- 4** **News**
Headlines around the globe.
- 11:55 **7** **News—Ulmer Turner**
Five minutes of news happenings.

AFTERNOON

- 12:00 **2** **25** **Brighter Day—Serial**
Story of a minister and his parish.
- 4** **Bob Heiss—Interviews**
Guest interviews and comments.
- 5** **Noontime Comics—Film**
Johnny Coons entertains the kids.
- 7** **Lunch Hour—Variety**
Two-Tan Baker and Art Hern.
- 9** **Hi Ladies—Interview Show**
Mike Douglas emcees.
- 12:15 **2** **Luncheon With Billy**
Variety with Billy Leach.
- 25** **Kids' Karnival—Fun**
Clawns, serials, and games.
- 12:25 **2** **Lee Phillip Show—Fun**
Fashion news and shopping hints.
- 12:30 **2** **25** **Garry Moore Show**
Mrs. Eleanor Roosevelt is Garry's guest.

5 Animal Playtime—Kids' Fun

Win Stracke omuses the youngsters.

12:45 9 Film Short—"Carousel"

12:55 4 Weather—Bill Carlsen

Predictions for Milwaukee ond area.

7 News—Ulmer Turner

Chicago and national news events.

9 News—Steve Fentress

Local news events.

1:00 4 Behind the Screens

A look at television "backstage."

5 Francois Pope—Recipes

Chocolate cream pie, and mushrooms and spinach in casserole.

7 Ruth Crowley—Baby Care

Thru the day with baby 18-20 months.

9 Watch to Win—Quiz

Don Gordan and the Starnoters.

1:15 7 Stuart Brent—Discussion

Advice and information for women.

1:30 2 Linkletter's Houseparty

Game: "Look in the Purse." Art has a look of the purse of same unsuspecting lady in the audience.

4 Beulah Donohue—Women

Discussion far wome.:

7 The Dowds—Discussion

Betty and Don Dowd.

9 Adventure in Learning

Chicago public schools.

25 Film—Title Not Available

1:45 25 Linkletter's Houseparty

Guests, interviews, and games.

2:00 2 25 Big Payoff—Quiz

Randy Merrimon and Bess Myerson.

5 4 Kate Smith Show

Camedian Al Bernie. The Kotydidis. Charlie Ruggles in "The World of Mr. Sweeney."

7 Claude Kirchner Show

Show directed to the women.

9 Paul Dixon Show—Music

Musical pantomimes.

2:30 2 Bob Crosby Show

Tunes: "Y'all Come," "You Alone," "I Can't Believe You're In Love With Me," "Eh Cumpari," and "Always."

25 Film—Title Not Available

2:45 7 Mique Collis Show—Tips

Fashion news ond shopping hints.

25 Bob Crosby Show

3:00 2 Petticoat Party—Games

Frozer Thomas emcees games. (Guests ore invited to the Gorrick Theater. Tickets ore unnecessary).

5 4 Welcome Travelers

Tommy Bortlett interviews Chicago visitors. (Guests invited. Write to Guest Relations, WNBQ, Chicago.)

7 MOVIE—Title Not Available

9 Movie Quick Quiz—Game

Dick "Two Ton" Baker emcees.

25 Trudy Beilfuss—Foods

Interesting food preparation tips.

3:30 2 Shopping with Miss Lee

Lee Phillip gives tips.

5 4 On Your Account

Interviews with Win Elliot.

9 Index: Information

"Stars On Parade."

25 Robert Q. Lewis

Jan Arden, Earl Wrightson, Joye P. Morgan and Lois Hunt.

3:45 2 MOVIE—"Love In Exile"

Crooks scheme to remove a king from his throne. Clive Brooks, Helen Vinson.

4:00 4 Gretchen Colnik—Hints

Recipes ond ideas.

5 Atom Squad—Adventures

7 News—Ulmer Turner

Happenings in the news.

9 MOVIE—"Where The West

Begins"—Western with Jack Rondall, Fuzzy Knight, and Luona Walters.

25 Kids' Karnival—Fun

Clowns, serials, and games.

4:05 7 MOVIE—Title Not Available

4:15 4 Little Amateurs—Talent

Art Whitfield emcees.

5 Pinky Lee Show

Comedy, variety and music.

4:30 5 4 Howdy Doody—Puppets

Bob Smith and cartoons.

25 Hollywood Matinee

"Rhythm In The Clouds," last of two parts.

4:55 9 News—Les Nichols

Up-to-the minute world events.

5:00 2 Garfield Goose and Friend

Laughs golore with "King" Gonder.

4 Foreman Tom—Western

Toll tales ond film stories.

5 Elmer, The Elephant—Kids

John Conrad entertains, assisted by his elephant friend, Elmer.

7 Nick Francis—Films

Short movies and cartoons.

9 Talent Tots—Variety

Talented tots, from 3 to 13 years old, perform while Connie Boxter doubles as singer and emcee, with music by the four Starnoters. There's no contest for prizes and no judges to impress, so the kids escape the strain of competition as well as the stigma of being a "loser." If you know a talented youngster, bring the child to studio 5-A in the Tribune Tower on Tuesday at 4 P.M. TV GUIDE's guest is Corole Storek, singer and top dancer.

25 Weather—Joe Kenny

Tomorrow's weather.

5:05 25 News—Lan Singer

Roundup of news events.

5:10 25 Sports—Hal Walker

Highlights in the world of sports.

5:15 25 Movie Quick Quiz—Game

Contest and quiz game.

5:30 2 Gene Autry Time—Film

Western serial.

4 Sports—Lloyd Pettit

5 Close-Up—Musical

Howard Miller, June Valli, and the Art Van Domme Quintet.

7 Bob Atcher—For Kids

Stories for youngsters.

9 News—Leslie Monypenny

Local and notional news events.

25 MOVIE—"Rock River Renegades"—Western adventure. (Old Horse Operos Never Die. See page 20.)

5:45 4 News—Paul Skinner

News from around the globe.

9 Curbstone Cut Up—Chats

Ernie Simon conducts interviews.

5:55 4 Weather—Bill Carlsen

Five minutes of weather news.

EVENING

6:00 2 Sports—Bob Elson

4 Blue Room—Musical

Mourice Kipen directs ensemble.

5 Weather—Clint Youle

Temperatures and predictions.

7 News—Austin Kiplinger

Local and national news.

9 Captain Video—Adventures

6:05 5 Les Paul And Mary Ford

Hit tunes of the day.

7 News—Jack Drees

Roundup of news events.

6:10 5 Sports—Joe Wilson

Sports highlights.

7 Sports—Wayne Griffin

6:15 2 News—Julian Bentley

Stories behind the headlines.

4 Tommy Sheridan—Musical

Tunes by Tommy Sheridan Trio.

5 Dorsey Connors—Travel

Visit to Persopolis.

7 News—John Daly

Events around the world.

9 Number Please—Quiz

Jack Brickhouse conducts.

6:20 5 Alex Dreier—Features

Unusual stories in the news.

6:25 5 Tony Weitzel—Comments

Gossip and interviews.

6:30 2 25 News—Douglas Edwards

News headlines in revue.

5 4 Dinah Shore Show

A travel show from New York, hitting the high spots of the big city.

7 Lone Ranger—Western

9 News—Spencer Allen

National and international events.

6:45 2 25 Jane Froman Show

Tunes: "Taking a Chance on Love," "My Love Is Love," "My Funny Valentine," and "The Jones Boy." Jane introduces writers Ervin Drake, Irving Graham, and Jimmy Shirl, who composed "I Believe," and their new song, "It's All In Your Heart."

5 4 News—John C. Swayze

Caravan of world events.

9 Chicagoland Newsreel

Local news on film.

7:00 ② MEET MR. McNUTLEY

Good-natured Ray helps his new neighbor, who says she's lost her key, to get into her house via the back window. Ray Milland and Phyllis Avery.

⑤ ④ GROUCHO MARX—Quiz
"You Bet Your Life," quiz.

⑦ QUICK AS A FLASH—Quiz
Bud Collyer emcees quiz game.

⑨ MOVIE—"Violence"
Undercover agent for a photography magazine sets out to break up a gang.

⑳ FILM—Title Not Available

7:30 ② ⑳ FOUR STAR PLAYHOUSE

"String of Beads," From a Maugham story. Ronald Colman, Angela Lansbury.

④ ① TRIANGLE THEATER—Drama
"Life With Elizabeth," starring Betty White and Del Moore.

⑤ TREASURY MEN IN ACTION
"The Case of the Honorable Men." The story of investigator Charles S. Nicholson, Jr., who single-handed tracked down a still operation in the hills.

⑦ RAY BOLGER SHOW

8:00 ② ㉑ VIDEO THEATER—Drama

⑤ ④ DRAGNET—Police Drama
Four young men and a collie pup are involved in a robbery. Jack Webb as Sgt. Friday.

⑦ Program Not Available

8:15 ② THEATER DATE—Film Short

"Australia Today."

8:30 ② BIG TOWN—Drama

"The Heir." Steve is called on to clear up a series of attempts on the lives of a rich man and his alleged grandchild.

⑤ ④ FORD THEATER—Drama
Teresa Wright and Dr. Lancaster Larry Parks, in "The Happiest Day," with Fay Bainter.

⑦ KRAFT THEATRE—Drama
"Wednesday's Child," starring Carole Mathews. An 11-year-old boy's parents plan divorce.

⑳ FILM—Title Not Available

9:00 ② PLAYHOUSE—Drama

"Make Me Happy, Make Me Sad." Donald Cook as a playwright who hires a young woman to make him unhappy,



TERESA WRIGHT

LARRY PARKS

THE HAPPIEST DAY

WNBQ-TV • Ch. 5 • 8:30 P.M.

Starlite Room
624 SO. MICHIGAN

☆ **JUAN SOLER**
and his authentic
CUBAN-MAMBO BAND

☆ **JO ANNE HENDERSON**
Decca Recording Vocalist

☆ **LIGHTNING JACKIE**
FOR RESERVATIONS

Phone HArrison 7-3524

SEE YOUR SET REPAIRED

Bring your set to our shop....

- TUBES TESTED FREE
- ALL TUBES IN STOCK
- AUTO RADIO SERVICE
DRIVE IN REAR 9:30-5:30
- TV REPAIRS IN YOUR HOME
TILL 11 P.M.

Open 9:30 A.M.-8:30 P.M.

Sunday 11 A.M. to 3 P.M.

Call **HU 9-0700**
You Can Depend on...

FOSTER TV
2922 MILWAUKEE AVE.

See Foster TV Theater Fri. 11:50 p.m. Ch. 9

- 5 4 MARTIN KANE—Drama**
Martin Kane (Mark Stevens) tries to find the link between four murders.
- 9 SPORTS SCRAPBOOK**
Jack Brickhouse with sports news.
- 25 IT'S A DRAW**
- 9:30 2 25 PLACE THE FACE—Quiz**
Jack Bailey emcees.
- 5 4 FOREIGN INTRIGUE—Film**
"The Badger Game." Just before an election, a Prime Minister is threatened with a scandal engineered by subversives.
- 7 DEATH VALLEY DAYS**
Tale of the old West.
- 9 BOSTON BLACKIE—Drama**
A man attempts to use Blackie as alibi in a murder case. Kent Taylor.
- 10:00 2 News—Fahey Flynn**
Late news around the nation.
- 4 World We Live In**
Discussion on topics of interest.
- 5 Weather—Clint Youle**
Tomorrow's weather.
- 7 Ask The Man—Discussion**
Austin Kiplinger, Jack Drees, Jack Callaghan and Dan McMaster.
- 9 MOVIE—"Forgotten Women"**—Four young women solve their unhappy domestic problems. Elyse Knox and Edward Narris.
- 25 Sports—Hal Walker**
- 10:05 25 News—Dr. A. A. Suppan**
The latest headlines.
- 10:10 5 Dorsey Connors—Ideas**
Care of men's hats.
- 25 Weather—Joe Kenny**
Temperatures and predictions.
- 10:15 2 Weather—Lee Phillip**
Late weather predictions.
- 4 News—Bob Kelly**
Revue of the news.
- 5 News—Jack Angell**
- 25 Inner Sanctum—Mystery**
Psychological dramas on film.
- 10:25 2 Art Mercier—Sports Tips**
Discussion for sportsmen.
- 4 Weather—Bill Carlsen**
Milwaukee and area weather news.

- 10:30 2 News—John Harrington**
Local and national news happenings.
- 4 Meet Mr. McNutley**
Ray helps his new neighbor, who says she's lost her key, to get into her house via the back window. Ray Milland and Phyllis Avery.
- 5 Sports—Norman Barry**
Late events in the world of sports.
- 7 TV Theater—Film Drama**
"Adopted Son," with Frances Gifford.
- 10:45 2 Irv Kupcinet—Comments**
Gossip and guest entertainers.
- 5 Herbie Mintz—Musical**
Melodies, old and new.
- 25 Wrestling—Film**
- 11:00 2 Wrestling—Film**
Pat McGill vs. Pat Fraley.
Ernie Dusek vs. Wild Red Barry.
Emil Dusek vs. the Great Scott.
- 4 Your Hit Parade—Music**
Top tunes by Dorothy Collins, Snooky Lanson, Raymond Scott.
- 5 MOVIE—Title Not Available**
- 7 News—Ulmer Turner**
Late news report.
- 9 MOVIE—"The Creeper"**
The serum developed from cats turns those who use it into clawing murderers.
- 11:05 7 Weather—Chuck Bill**
Temperatures and forecasts.
- 11:10 7 Tom Duggan—Comments**
Gossip and interviews.
- 11:30 4 Program Not Available**
- 11:45 25 Religious Film**
Father James Keller of the Christophers.
- 12:00 2 MOVIE—"Kiss Of Araby"**
Young British captain gets involved with a major's wife, and another is blamed.
- 4 News—Tom Mercein**
Summary of late news.
- 7 MOVIE—"Four Just Men"**
Group of men spend their lives breaking up international plots. Hugh Sinclair, Griffith Jones, and Anna Lee.
- 12:05 4 MOVIE—"The Fatal Witness"**
Man is accused of murdering his rich aunt. Evelyn Ankers, Richard Fraser.

Reviews

PROGRAM OF THE WEEK

Red Skelton Show

DOES Red Skelton have a future as a TV comedian? Last year illness and bad shows lost him not only his place among the Top 10 programs but also most of his audience. Red intimated at the start of this year that he knew this was it: he'd win or lose in TV on his record this season. So far, there's been no decision—some weeks he wins, some weeks he loses.

A wise choice this year was abandoning film for live shows. When Red was doing film, he left all the fluffs in the final version for spontaneity. But it never worked out that way. Even his mistakes seemed planned. Live televising lets Red take full advantage of his fluffs and ad libs, kidding a mistake in the show until it's much funnier than the original version.

Foibles Are Funniest

Skelton is still one of the best comics in the business. He's a master of pantomimicry and his caricatures, based on universal foibles, are classics. Never known for subtlety, his acting talent often adds just the right touch of pathos to a comedy characterization. As for slapstick, he's a winner if he doesn't get ridiculous.

The flaw this year has been Red's stock of characters. Even though he revives his Cauliflower McPugg, Clem Kadiddlehopper, etc. with different situations each time, they still have a familiarity that breeds boredom. Skelton characters that were welcome for years on radio no longer have that zing on TV. It's time he started to look around for a new cast.



LIFE WITH FATHER



Lurene Tuttle, Leon Ames: foiled by script.

WHATEVER it was that made *Life with Father* one of the longest-running hits in Broadway history, the new TV version hasn't got it. The TV show is complete with the pompous, domineering father; the subservient but clever mother, and the four red-headed sons. But where on the stage they teamed to present a nostalgic backward glance at life at the turn of the century, these same characters on TV are lacking in charm and warmth.

The fault lies in both the writing and the direction. Howard Lindsay and Russel Crouse, who wrote the Broadway play, are listed as consultants on the TV script. What they contribute to the TV show is not readily apparent. To date, the program hasn't been able to bring the famous Clarence Day characters to life.

The cast tries hard. Leon Ames blusters his way through the father's role. Lurene Tuttle is believable as the mother. The kids are stymied by the script, but the girls who play the various maids on duty at the Day menage are usually good.

FINE TUNING



By OLLIE CRAWFORD

PAY-AS-YOU-SEE television studied by FCC. For 10 cents, you get Rudy Vallee singing "Your Dime Is My Dime."

•
One guy put in 50 cents, and could only see the Indians from the waist up. He had to put in another half buck.

•
Instead of the National Anthem, Lucy Monroe sings: "Oh, pay as you see." The announcer says: "Deposit \$1.40, please," and then the picture turns out to be "I Can Get It For You Wholesale." One guy in Las Vegas

put \$20 in the quarter machine trying to get the Rose Bowl game.

•
You don't have to put coins in the slot for Jack Benny. He comes around and collects personally.

•
One guy claimed he was trying to get his favorite comedian when they found the coin box full of red buttons. A Scotsman bought a set and told his kids it was a piggy bank.

•
They always collect for the murder mysteries. Otherwise the announcer says: "The butler did it."

RAUCOUS

ROWDY

RAYE

Martha's Clicking Again Without Hollywood's Glamor Treatment

IN Hans Christian Andersen's fable of the ugly duckling, the great Danish story teller made everyone happy when the little duckling turned out to be a glamorous swan after all.

For swans, this is fine. For Martha Raye, it's a pretty miserable ending. In all fairness to old Hans, when he wrote his tale an oasis called Hollywood hadn't happened yet. It was there that the movie men dreamed up an Andersen ending by transforming rubber-faced Martha into a glamor puss. It was there, too, that she almost sang her—oh, well—swan song. But TV came along, and the famous



Mouth of the movies is mugging it up in the role she likes best—as TV's ugly duckling.

Martha Raye is one of the great low comediennes. Her routines are boisterous, rowdy affairs, full of slapstick, wild plot lines and fantastic mugging — with appropriate crossed eyes, crooked arm and other contortionist business. But she's one of only a handful of clowns who can pull it off. This season that little band of unwavering skeptics, the TV critics, did everything but sing Hallelujah in



Rocky Graziano and Martha Raye: former champ is perfect foil for the goil.

praise of her shows.

A good slice of credit for Martha's metamorphosis goes to director Nat Hiken who, with Billy Friedberg, has written and directed all of Martha's own shows. The team knows its girl. Nat pushed up a few eyebrows last year when he cast Rocky Graziano as her TV boyfriend. But the ex-middleweight champ turned in an amazingly funny performance. Now The Rock is a stock foil for the goil.

Martha is ever playing the patsy. Like Durante teamed with Traubel, Martha is incongruous with the peo-

ple around her. She's a guest at a veddy, veddy formal dinner which she and The Rock turn into a free-for-all food slinging contest; she is Margaret Truman's unwitting roommate in a Brooklyn flat or the fourth Gabor sister, described by Mama Gabor as "the most beautiful of my daughters."

Sofa, So Good

Martha's love-making scenes with a suitable male "pursuer" are old fashioned wrestling matches. Using her favorite prop, a sofa, she contorts herself into a few dozen implausible positions while her date looks on perplexed. With her legs every which way, arms snaked around her own neck, eyes fluttering and expressions running the gamut, Martha woos.

A 90-minute diet of this brand of clowning, plus jazz and ballad singing and comedy dancing is too much for most men. With Martha, who had a rough bout with a kidney ailment last year, it's a real problem.

The little Irisher, Maggie O'Reed—that's her real name—is the daughter of vaudevillians Pete Reed and Peggy Hooper. She was singing and hoofing at age three. At 14, an accomplished trouper, she played an inebriate in the musical, "Calling All Stars." "Here she was, a young kid playing a drunk," said a close friend, "who had to fall down a flight of stairs every performance. And on opening night she breaks her arm, but doesn't say a word for fear she'll lose the part."

Hollywood beckoned when producer Norman Taurog cast her in "Rhythm on the Range" where she scored with her famous comedy song, "Mr. Paganini." Quickly dubbed "The Mouth," she frolicked through a couple of flickers.

"Then," says Martha rather ruefully, "somebody discovered that I had a pretty good pair of legs. So they made me a glamor girl." For two years running Martha took the gam championship away from such Holly-



wood dolls as Marlene Dietrich and Joan Crawford. Romantic roles started. Her last Hollywood effort, though, was her best—as the spouse of a rascal bigamist-killer in Charlie Chaplin's "Monsieur Verdoux."

She Got The Business

Before TV Martha performed at Miami's Five O'Clock Club, which she still owns with ex-hubby Nick Condos and Norman Schylur. "It was the roughest work of all," says Condos. "When Martha went home, everybody went home. So if we wanted business she had to be on the job."

Martha's life is calmer now. Four times married and divorced, she lives in a Westport, Conn., home with her daughter Melodye, 9, a maid and a secretary. Her one pastime, television, is a passion with her from morning till the Late Late Show signs off.

Her own TV rehearsals find Martha decked out in blue jeans rolled to the knees, a tight fitting sweater, size 40, long woolen stockings and moccasins, size four. The cover-all for this get-up is an ankle-length mink coat.

Working with Milton Berle, a martinet during rehearsals, Martha shows Uncle Miltie an irreverence that could only spring from their own reverence for each other. When Berle postures, Martha waddles to the other side of the stage and mimics him.

But Martha, She's Different

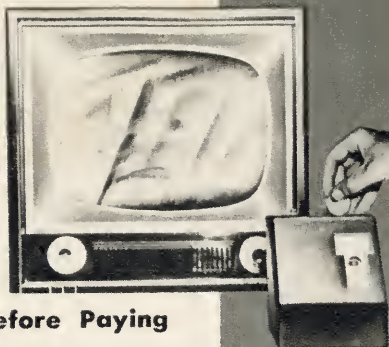
"She's the only one who could get away with it on the Berle show," remarked one observer. "The guy is nuts about her. She pulled the same stuff with Charlie Chaplin. And believe me, Chaplin is a lot rougher to handle than Berle. But Martha—well, she's different. It could be that these guys might just feel she's got *more talent* than they've got. Who knows?"

—Tom O'Malley

◀ Let's face it: Martha's boisterous mugging is unmatched in TV or anywhere else.

TV WITH A BUILT-IN BOX OFFICE

Before Paying



After Paying



Ginger Rogers sees Dr. Louis Ridenour, Telemeter official, demonstrate device.

PAY-AS-YOU-SEE television, the system in which viewers will pay a fee to see first-run motion pictures and other outstanding entertainment on their home receivers, is making rapid strides.

One of the systems—Telemeter—was tested recently in Palm Springs, Calif., while other subscription television projects, Zenith's Phonevision and the Skiatron system, also have staged successful public demonstrations.

In many sections, new UHF stations are seeking to become the telecasting outlet for such systems. But all such programs must await Federal Communications Commission approval. The FCC has not approved a pay-as-you-see system.

At stake is a market that could rival present commercial network television. Sponsors of the Telemeter system have estimated that it could be installed in 50,000,000 homes.

The initial test in Palm Springs included the Notre Dame-Southern California football game, for which subscribers paid \$1, and the world premier of Paramount Pictures "Forever Female," starring Ginger Rogers, William Holden, and Paul Douglas, for which they paid \$1.35.

The Telemeter equipment consists of a coin-box attached to the existing home set. When the set is tuned to the channel carrying the Telemeter program, a distorted picture appears on the screen. The voice of an an-

nouncer, or "barker," is heard over the set's loudspeaker, repeating the name of the program to be telecast and the price.

When this amount is deposited in the coin-box, the picture clears, the barker's voice gives way to the audio of the program, and the viewer is ready to see the show.

It's The Telemeter Man, Ma

Among special features of the Telemeter system is a tape-recorder in the coin-box which keeps a record of the features you have seen and the amount of money deposited. A collector comes around at regular intervals to collect the tape and the money.

The box also is fitted with buttons which will register "yes" and "no," eventually to be used in measuring public response.

Telemeter is the brainchild of Carl Leserman, a motion picture executive. Paramount Pictures holds a 50 percent interest in it, while the New York investment house of Lehman Brothers has a substantial interest.

According to present plans, the Telemeter equipment would be leased to the viewer for \$21.75 and he would agree to buy a minimum of \$3 worth of Telemetered programs monthly.

10,000,000 At \$1.

Some idea of the possibilities of a subscription system is given by Barney Balaban, president of Paramount. He visions the day when 10,000,000 set owners will pay \$1 each to see the premiere of a new motion picture. With this sum divided among the station, the Telemeter company and the motion picture company, the film's producer could recover all costs from this one showing.

The \$1 charge would be for each set, regardless of how many people were watching it. At the Palm Springs test, for instance, one subscriber collected from neighbors who came to see the show, made himself a profit.

WIN A FREE TRIP TO PARIS



enter NBC-TV's
"Girl of Today"
Contest

A ten-day trip to Paris for two, via Pan American Clipper! A Molly Parnis wardrobe! A five-day holiday in New York! An NBC Television audition and personal appearance with Dave Garroway on the NBC-TV program TODAY! All these exciting things may happen to you!

NBC-TV's TODAY program is conducting a nationwide search for the *GIRL OF TODAY*. Here's how easy it is to enter the contest.

If you are between the ages of 18 and 35, simply fill out the entry blank below, attach a recent photograph of yourself (a snapshot will do) and send your entry to "Girl of Today," Box #4, New York 36, N.Y.

Eight "finalists" will be flown to New York by Capital Airlines to be guests of NBC for five days with all expenses paid, including sight-seeing, television shows and accommodations at The Savoy-Plaza hotel. The winner will be chosen for attractiveness, poise and personality.

Send photograph (photo cannot be returned) and entry blank Today. And watch TODAY with Dave Garroway every weekday morning from 7 to 9 on your local NBC-TV station.

ENTRY BLANK—NBC-TV GIRL OF TODAY Contest

NAME: Miss _____ AGE _____
Mrs. _____

STREET ADDRESS _____

CITY _____ STATE _____

On What station do you see NBC-TV's TODAY program? _____

(Send this coupon and your photograph to:
GIRL OF TODAY contest, Box #4, New York 36, N. Y.)



**THEY
JUST
GO
ON
MAKING
HAY
BECAUSE**

OLD HORSE OPERAS

IN THE early days of TV, stations were desperate. There was no coaxial cable, therefore no network. Without a network, it was impossible to hire any top stars. TV thus became a melange of wrestling matches and a few other sporting events. Otherwise, you could have an enchanting time digging that crazy test pattern.

Then, from out of the West rode a man with a cure-all for station owners' problems. He was Bill Boyd—Hopalong Cassidy.

The Hollywood actor who had made a comfortable living for many years playing "Hoppy" in a slew of movies, had had the foresight to buy up the entire output when he saw television coming. Never big moneymakers in movie houses, the rented films became the sensation of television. Hopalong became a national hero and, along with Milton Berle, one of TV's first big stars. And Bill Boyd made a lot of money.

Since then, the pattern has been repeated over and over. Because new movies couldn't be had, stations were forced to use old ones, just to have something to show. They soon found that cow-

boy movies, no matter how ancient, invariably built a regular audience.

A psychiatrist once accounted for the popularity of westerns by saying that the hero represents a "father image," the incorruptible leader with whom all viewers want to identify themselves.

Station WATV in Newark, New Jersey, was probably the first station in the U. S. to operate on the theory that old horse operas never die. It started a series of westerns in May, 1948, seven nights of the week, and it's still going strong.

Bob Pascow, who buys the film for WATV, estimates that horse opera audiences are in the eight-to-15 age bracket, with an astonishingly large number of older people tuned in.

NEVER DIE



The average western is bought from a distributor as part of a packaged series. These series sell for varying amounts, depending on the size of the market. The cost for an individual film can run from \$25 to \$500—for a single showing.

Except for the later cowboy films made especially for TV, such as Roy Rogers, Gene Autry, Kit Carson and Wild Bill Hickok epics, the average TV horse opera is four to 12 years old.

Dawn Of An Era

Then there are some westerns that were made shortly after talkies came in. Such old timers as Hoot Gibson and Ken Maynard are making TV comebacks in the certified Hopalong Cassidy manner. The film quality of the Gibson movies is so bad that, except for TV, they long ago would have been sliced up into mandolin picks.

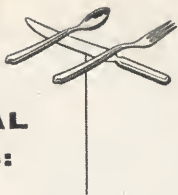
Bill German, who handles the TV distribution of films for Republic Pictures (Hollywood TV Pictures), claims that all cowboy films have a "residual value." They are aimed at the kids' market; therefore they have an audience turnover every two years.

1000 Horse Operas

Republic has long been the leading producer of westerns. It has made movies with Gene Autry, John Wayne, Roy Rogers, Wild Bill Elliott, Red Ryder, Don Barry, the Three Mesquiteers, Sunset Carson and Bob Livingston. In all, there are about 1000 horse operas available for television.

The old Hopalong Cassidy series is still making runs at stations around the country, though it no longer is shown in the older TV cities like New York, Philadelphia, Chicago and Los Angeles. Made approximately between the years 1935 and 1942, they still bring from \$1000 to \$1250 per showing. And that ain't hay?

◀ Watch out men! Al (Fuzzy) St. John, left, and Buster Crabbe are in trouble again.



REGIONAL RECIPES:

By Faye Stewart

Miss Stewart is the cooking expert on KPIX in San Francisco

RECOMMENDING a dish that is typically San Franciscan is quite a problem. I can identify no one thing that fits this category. San Francisco is composed of many racial groups

A San Francisco

Favorite:

Melon Avocado Plate

and each has contributed something special to the flavor of the city and its justly famous food.

There is the marvelous fresh fish from the Wharf; the outstanding Italian and Chinese foods; dishes prepared from old Swedish, Dutch, Armenian, Indian and Persian recipes—in fact, food prepared and served in the traditions of every country in the world. In my own KPIX kitchen, I always try to keep in mind the extreme variety of tastes.

Fresh fruit is always a delight and so perhaps the dish to entice jaded appetites would be a real fresh fruit bowl. In San Francisco this delicious fruit is brought to our produce district around three o'clock each morning, reaches the produce stands all over the city dewy fresh, and awaits only to be carried home, arranged attractively and served with pride.

Golden Gate Melon Avocado Plate

Cut cantaloupe into rings, and pare. Divide rings into equal crescents. For each salad, place 4 cantaloupe crescents in ring on crisp salad greens. Fill with avocado balls, watermelon balls, half frosty pineapple chunks and diced cantaloupe from the end pieces. Drench with a dressing of $\frac{1}{3}$ each lemon juice, honey and Sherry wine. Sprinkle with finely chopped fresh mint.

In the KPIX kitchen, Miss Stewart shows how to prepare a luscious fruit dish to whet winter appetites.



SPORTS



Red Smith

**Bright vision
appears when
picture goes**

WHILE the fighters were being introduced, the television set hiccupped and the figures in the ring took on wavy and bewildering contours, like reflections in the bent mirrors of an amusement park. Out of the gray blankness came a voice explaining that due to technical difficulties, the picture had been temporarily lost; the sound would continue.

It was a curious sensation, hearing and not seeing. It was like crouching outside a room, listening to the noise of battle within.

For the home viewer it was, of course, a free show and not much of a fight, anyhow, so the chances are nobody felt outrageously cheated. An agreeable thought came to mind, however: suppose this were pay-as-you-watch television?

Suppose it were Phonevision and some millions of set owners who had ordered the telecast were sitting there glowering at the blank screen and thinking of the additional charge that would appear on their telephone bill next month.

Suppose it were coin-in-the-slot television and the millions had already dropped their dimes or quarters into the gadget and couldn't get their dough back without a Boy Scout ax.

Suppose it were a closed-circuit telecast and theaters across the land were jammed with fans who had paid a buck apiece to admire an empty proscenium and harken to Russ Hodges' pear-shaped vowels.

Imagination conjures up a delight-

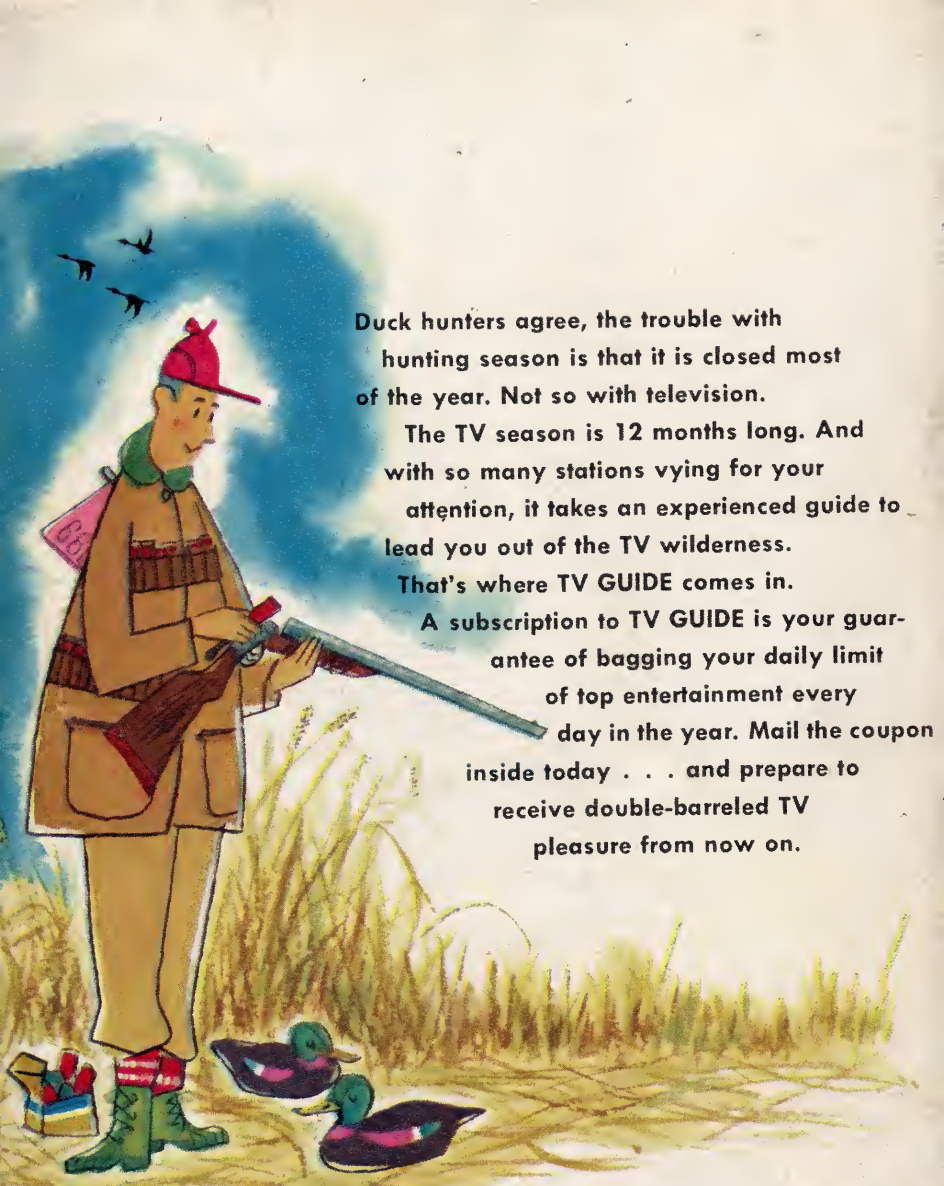
ful vision of telephone switchboards buzzing like angry beetles, coin-in-the-slot collection men being waylaid on a million thresholds, long lines of dissatisfied customers snake-dancing in front of theater box offices.

Just one such snafu on a really big fight or a Notre Dame football game or a World Series telecast would set



pay-as-you-see television back behind Mathew Brady's Civil War camera. Like burned children, set owners would shun the theaters, sever their phone wires, stuff the coin slots with kleenex. The distract sponsor would open a vein with his own razor blades, build himself a funeral pyre of his own cigars; account executives plunging from tall windows would litter Madison Avenue.

It would be tough on the industry, but a grand sight to witness just once. Simple amusements might come back, like books, booze and blondes.



Duck hunters agree, the trouble with hunting season is that it is closed most of the year. Not so with television.

The TV season is 12 months long. And with so many stations vying for your attention, it takes an experienced guide to lead you out of the TV wilderness.

That's where TV GUIDE comes in.

A subscription to TV GUIDE is your guarantee of bagging your daily limit of top entertainment every day in the year. Mail the coupon inside today . . . and prepare to receive double-barreled TV pleasure from now on.

it's so nice to have a guide around the house



Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.



University of California

CDL

California Digital Library

MEDIA

HISTORY

DIGITAL LIBRARY



www.mediahistoryproject.org